地域

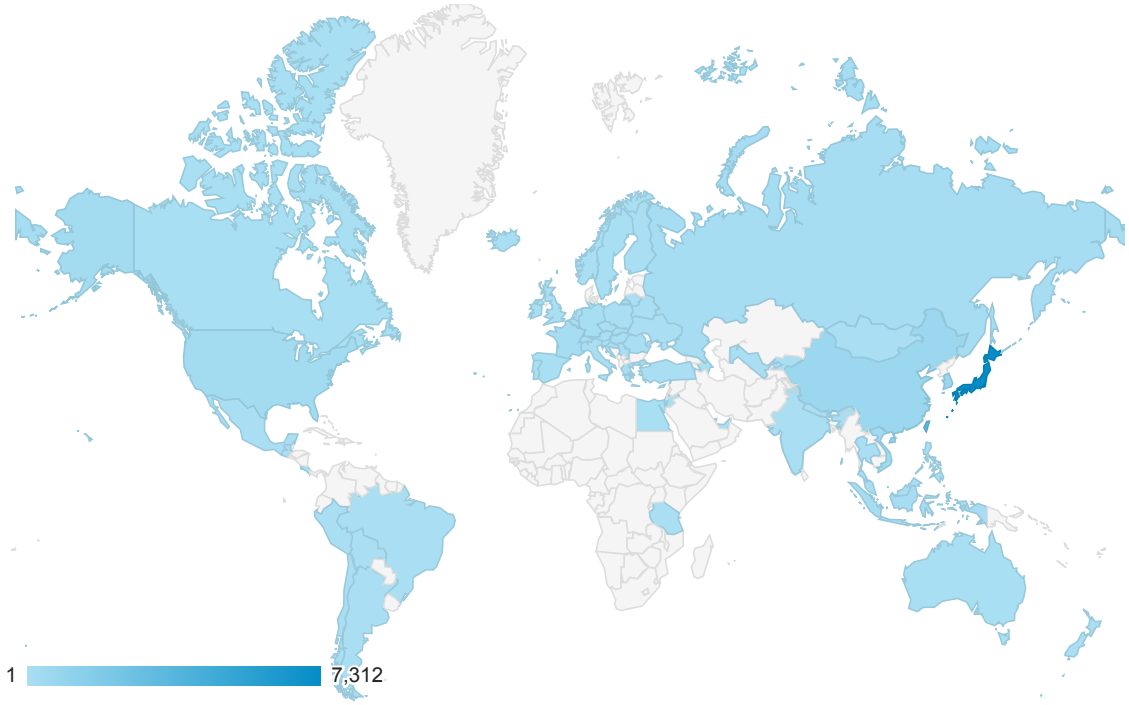
2014/05/01 - 2014/05/31

すべてのセッション
100.00%

+ セグメント

地図表示

サマリー



国/地域	集客			行動			コンバージョン		
	セッション	新規セッション率	新規ユーザー	直帰率	ページ/セッション	平均セッション時間	コンバージョン率	目標の完了数	目標値
	14,272 全体に対する割合: 100.00% (14,272)	43.92% サイトの平均: 43.69% (0.51%)	6,268 全体に対する割合: 100.51% (6,236)	31.93% サイトの平均: 31.93% (0.00%)	6.40 サイトの平均: 6.40 (0.00%)	00:07:28 サイトの平均: 00:07:28 (0.00%)	0.00% サイトの平均: 0.00% (0.00%)	0 全体に対する割合: 0.00% (0)	$0.00 全体に対する割合: 0.00% ($0.00)
1. Japan	**7,312** (51.23%)	51.39%	3,758 (59.96%)	29.23%	6.84	00:06:39	0.00%	0 (0.00%)	$0.00 (0.00%)
2. Taiwan	**3,437** (24.08%)	29.44%	1,012 (16.15%)	35.44%	5.79	00:08:56	0.00%	0 (0.00%)	$0.00 (0.00%)
3. South Korea	**721** (5.05%)	31.48%	227 (3.62%)	27.46%	7.21	00:08:11	0.00%	0 (0.00%)	$0.00 (0.00%)
4. China	**648** (4.54%)	33.95%	220 (3.51%)	30.25%	5.57	00:06:28	0.00%	0 (0.00%)	$0.00 (0.00%)
5. Vietnam	**386** (2.70%)	43.52%	168 (2.68%)	34.97%	7.71	00:10:44	0.00%	0 (0.00%)	$0.00 (0.00%)
6. United States	**298** (2.09%)	42.95%	128 (2.04%)	22.82%	7.34	00:19:18	0.00%	0 (0.00%)	$0.00 (0.00%)
7. Hong Kong	**232** (1.63%)	39.22%	91 (1.45%)	31.47%	5.06	00:03:53	0.00%	0 (0.00%)	$0.00 (0.00%)
8. Russia	**174** (1.22%)	22.99%	40 (0.64%)	55.17%	3.98	00:03:51	0.00%	0 (0.00%)	$0.00 (0.00%)
9. France	**169** (1.18%)	50.30%	85 (1.36%)	46.15%	4.66	00:04:37	0.00%	0 (0.00%)	$0.00 (0.00%)
10. Indonesia	**146** (1.02%)	80.14%	117 (1.87%)	46.58%	4.49	00:05:06	0.00%	0 (0.00%)	$0.00 (0.00%)
11. Germany	**98** (0.69%)	57.14%	56 (0.89%)	39.80%	6.64	00:05:55	0.00%	0 (0.00%)	$0.00 (0.00%)
12. United Kingdom	**54** (0.38%)	79.63%	43 (0.69%)	37.04%	4.48	00:05:57	0.00%	0 (0.00%)	$0.00 (0.00%)

13.	Thailand	**49** (0.34%)	34.69%	17 (0.27%)	46.94%	3.71	00:04:22	0.00%	0 (0.00%)	$0.00 (0.00%)
14.	Canada	**45** (0.32%)	46.67%	21 (0.34%)	31.11%	10.02	00:11:24	0.00%	0 (0.00%)	$0.00 (0.00%)
15.	(not set)	**43** (0.30%)	69.77%	30 (0.48%)	65.12%	1.58	00:01:38	0.00%	0 (0.00%)	$0.00 (0.00%)
16.	Ireland	**41** (0.29%)	39.02%	16 (0.26%)	39.02%	3.90	00:03:35	0.00%	0 (0.00%)	$0.00 (0.00%)
17.	Spain	**39** (0.27%)	74.36%	29 (0.46%)	25.64%	6.90	00:04:13	0.00%	0 (0.00%)	$0.00 (0.00%)
18.	Egypt	**36** (0.25%)	11.11%	4 (0.06%)	13.89%	11.75	00:14:14	0.00%	0 (0.00%)	$0.00 (0.00%)
19.	Australia	**34** (0.24%)	70.59%	24 (0.38%)	23.53%	6.12	00:04:53	0.00%	0 (0.00%)	$0.00 (0.00%)
20.	Sweden	**28** (0.20%)	25.00%	7 (0.11%)	64.29%	2.89	00:02:30	0.00%	0 (0.00%)	$0.00 (0.00%)
21.	Singapore	**26** (0.18%)	73.08%	19 (0.30%)	57.69%	3.54	00:04:27	0.00%	0 (0.00%)	$0.00 (0.00%)
22.	Czech Republic	**24** (0.17%)	29.17%	7 (0.11%)	16.67%	10.58	00:05:22	0.00%	0 (0.00%)	$0.00 (0.00%)
23.	Finland	**19** (0.13%)	68.42%	13 (0.21%)	52.63%	2.79	00:01:08	0.00%	0 (0.00%)	$0.00 (0.00%)
24.	Hungary	**15** (0.11%)	86.67%	13 (0.21%)	46.67%	2.27	00:00:49	0.00%	0 (0.00%)	$0.00 (0.00%)
25.	Italy	**15** (0.11%)	60.00%	9 (0.14%)	46.67%	6.67	00:06:09	0.00%	0 (0.00%)	$0.00 (0.00%)
26.	Mongolia	**15** (0.11%)	46.67%	7 (0.11%)	6.67%	6.53	00:06:14	0.00%	0 (0.00%)	$0.00 (0.00%)
27.	Poland	**14** (0.10%)	50.00%	7 (0.11%)	28.57%	3.00	00:04:41	0.00%	0 (0.00%)	$0.00 (0.00%)
28.	Switzerland	**11** (0.08%)	54.55%	6 (0.10%)	54.55%	4.73	00:07:13	0.00%	0 (0.00%)	$0.00 (0.00%)
29.	Macau	**11** (0.08%)	81.82%	9 (0.14%)	27.27%	6.82	00:05:55	0.00%	0 (0.00%)	$0.00 (0.00%)
30.	Netherlands	**11** (0.08%)	27.27%	3 (0.05%)	9.09%	2.45	00:04:20	0.00%	0 (0.00%)	$0.00 (0.00%)
31.	Greece	**10** (0.07%)	20.00%	2 (0.03%)	20.00%	14.70	00:12:36	0.00%	0 (0.00%)	$0.00 (0.00%)
32.	Malaysia	**10** (0.07%)	60.00%	6 (0.10%)	60.00%	2.20	00:00:58	0.00%	0 (0.00%)	$0.00 (0.00%)
33.	Norway	**7** (0.05%)	71.43%	5 (0.08%)	42.86%	3.57	00:05:31	0.00%	0 (0.00%)	$0.00 (0.00%)
34.	Austria	**6** (0.04%)	100.00%	6 (0.10%)	50.00%	8.00	00:14:38	0.00%	0 (0.00%)	$0.00 (0.00%)
35.	Philippines	**6** (0.04%)	83.33%	5 (0.08%)	50.00%	3.17	00:04:06	0.00%	0 (0.00%)	$0.00 (0.00%)
36.	Romania	**6** (0.04%)	16.67%	1 (0.02%)	50.00%	3.67	00:09:08	0.00%	0 (0.00%)	$0.00 (0.00%)
37.	Serbia	**6** (0.04%)	50.00%	3 (0.05%)	33.33%	3.33	00:08:15	0.00%	0 (0.00%)	$0.00 (0.00%)
38.	Turkey	**6** (0.04%)	66.67%	4 (0.06%)	33.33%	1.67	00:00:22	0.00%	0 (0.00%)	$0.00 (0.00%)
39.	Brazil	**5** (0.04%)	80.00%	4 (0.06%)	40.00%	1.60	00:01:05	0.00%	0 (0.00%)	$0.00 (0.00%)
40.	Mexico	**5** (0.04%)	80.00%	4 (0.06%)	60.00%	1.80	00:00:32	0.00%	0 (0.00%)	$0.00 (0.00%)
41.	India	**4** (0.03%)	100.00%	4 (0.06%)	50.00%	5.00	00:02:00	0.00%	0 (0.00%)	$0.00 (0.00%)
42.	Ukraine	**4** (0.03%)	75.00%	3 (0.05%)	50.00%	1.75	00:00:19	0.00%	0 (0.00%)	$0.00 (0.00%)
43.	Belarus	**3** (0.02%)	100.00%	3 (0.05%)	33.33%	11.33	00:11:19	0.00%	0 (0.00%)	$0.00 (0.00%)
44.	Chile	**3** (0.02%)	66.67%	2 (0.03%)	66.67%	2.00	00:00:29	0.00%	0 (0.00%)	$0.00 (0.00%)
45.	Iceland	**3** (0.02%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
46.	Lithuania	**3** (0.02%)	66.67%	2 (0.03%)	33.33%	4.67	00:02:46	0.00%	0 (0.00%)	$0.00 (0.00%)
47.	Luxembourg	**3** (0.02%)	33.33%	1 (0.02%)	33.33%	1.67	00:00:31	0.00%	0 (0.00%)	$0.00 (0.00%)
48.	New Zealand	**3** (0.02%)	100.00%	3 (0.05%)	33.33%	8.00	00:01:47	0.00%	0 (0.00%)	$0.00 (0.00%)
49.		**2** (0.01%)	100.00%	2 (0.03%)	0.00%	7.50	00:00:47	0.00%	0 (0.00%)	$0.00 (0.00%)

49.	Argentina	**2** **(0.01%)**	100.00%	2 (0.03%)	0.00%	7.50	00:00:47	0.00%	0 (0.00%)	$0.00 (0.00%)
50.	Azerbaijan	**2** **(0.01%)**	50.00%	1 (0.02%)	0.00%	8.50	00:06:07	0.00%	0 (0.00%)	$0.00 (0.00%)
51.	Belgium	**2** **(0.01%)**	50.00%	1 (0.02%)	50.00%	5.00	00:02:20	0.00%	0 (0.00%)	$0.00 (0.00%)
52.	Costa Rica	**2** **(0.01%)**	50.00%	1 (0.02%)	0.00%	6.00	00:02:13	0.00%	0 (0.00%)	$0.00 (0.00%)
53.	Jordan	**2** **(0.01%)**	100.00%	2 (0.03%)	50.00%	3.00	00:00:36	0.00%	0 (0.00%)	$0.00 (0.00%)
54.	Qatar	**2** **(0.01%)**	100.00%	2 (0.03%)	50.00%	3.00	00:00:45	0.00%	0 (0.00%)	$0.00 (0.00%)
55.	Slovenia	**2** **(0.01%)**	100.00%	2 (0.03%)	50.00%	3.00	00:00:53	0.00%	0 (0.00%)	$0.00 (0.00%)
56.	Uzbekistan	**2** **(0.01%)**	100.00%	2 (0.03%)	0.00%	40.00	00:16:01	0.00%	0 (0.00%)	$0.00 (0.00%)
57.	United Arab Emirates	**1** **(0.01%)**	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
58.	Bolivia	**1** **(0.01%)**	100.00%	1 (0.02%)	0.00%	7.00	00:02:34	0.00%	0 (0.00%)	$0.00 (0.00%)
59.	Cyprus	**1** **(0.01%)**	100.00%	1 (0.02%)	0.00%	4.00	00:02:35	0.00%	0 (0.00%)	$0.00 (0.00%)
60.	Guatemala	**1** **(0.01%)**	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
61.	Croatia	**1** **(0.01%)**	100.00%	1 (0.02%)	0.00%	2.00	00:00:21	0.00%	0 (0.00%)	$0.00 (0.00%)
62.	Israel	**1** **(0.01%)**	100.00%	1 (0.02%)	0.00%	8.00	00:12:59	0.00%	0 (0.00%)	$0.00 (0.00%)
63.	Kyrgyzstan	**1** **(0.01%)**	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
64.	Nepal	**1** **(0.01%)**	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
65.	Peru	**1** **(0.01%)**	100.00%	1 (0.02%)	0.00%	4.00	00:06:49	0.00%	0 (0.00%)	$0.00 (0.00%)
66.	Portugal	**1** **(0.01%)**	100.00%	1 (0.02%)	0.00%	4.00	00:00:43	0.00%	0 (0.00%)	$0.00 (0.00%)
67.	Slovakia	**1** **(0.01%)**	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
68.	Tanzania	**1** **(0.01%)**	100.00%	1 (0.02%)	0.00%	4.00	00:01:37	0.00%	0 (0.00%)	$0.00 (0.00%)

行: 1 - 68/68

© 2014 Google

地域

2014/05/01 - 2014/05/31

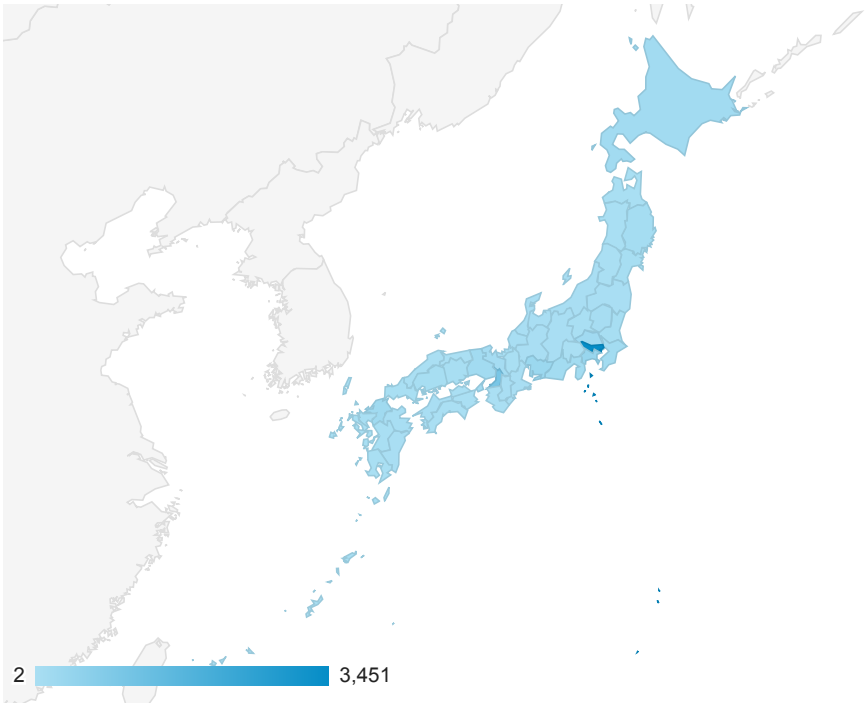
すべて » 国/地域: Japan

すべてのセッション
51.23%

+ セグメント

地図表示

サマリー



地域	集客			行動			コンバージョン		
	セッション	新規セッション率	新規ユーザー	直帰率	ページ/セッション	平均セッション時間	コンバージョン率	目標の完了数	目標値
	7,312 全体に対する割合: 51.23% (14,272)	51.39% サイトの平均: 43.69% (17.62%)	3,758 全体に対する割合: 60.26% (6,236)	29.23% サイトの平均: 31.93% (-8.47%)	6.84 サイトの平均: 6.40 (6.82%)	00:06:39 サイトの平均: 00:07:28 (-10.79%)	0.00% サイトの平均: 0.00% (0.00%)	0 全体に対する割合: 0.00% (0)	$0.00 全体に対する割合: 0.00% ($0.00)
1. Tokyo	**3,451** (47.20%)	52.54%	1,813 (48.24%)	31.82%	6.06	00:05:27	0.00%	0 (0.00%)	$0.00 (0.00%)
2. Osaka Prefecture	**1,035** (14.15%)	38.65%	400 (10.64%)	27.44%	8.05	00:09:59	0.00%	0 (0.00%)	$0.00 (0.00%)
3. Kanagawa	**375** (5.13%)	61.60%	231 (6.15%)	26.40%	7.02	00:05:59	0.00%	0 (0.00%)	$0.00 (0.00%)
4. Aichi	**311** (4.25%)	50.48%	157 (4.18%)	27.01%	6.06	00:06:40	0.00%	0 (0.00%)	$0.00 (0.00%)
5. Fukuoka	**211** (2.89%)	54.98%	116 (3.09%)	27.96%	8.00	00:06:52	0.00%	0 (0.00%)	$0.00 (0.00%)
6. Saitama	**196** (2.68%)	58.16%	114 (3.03%)	31.63%	6.36	00:04:57	0.00%	0 (0.00%)	$0.00 (0.00%)
7. Hyogo Prefecture	**176** (2.41%)	52.84%	93 (2.47%)	26.70%	6.99	00:08:25	0.00%	0 (0.00%)	$0.00 (0.00%)
8. Hokkaido	**171** (2.34%)	40.94%	70 (1.86%)	25.73%	6.81	00:07:55	0.00%	0 (0.00%)	$0.00 (0.00%)
9. Chiba	**144** (1.97%)	53.47%	77 (2.05%)	23.61%	5.92	00:04:35	0.00%	0 (0.00%)	$0.00 (0.00%)
10. Shizuoka	**140** (1.91%)	25.71%	36 (0.96%)	15.00%	6.39	00:04:58	0.00%	0 (0.00%)	$0.00 (0.00%)
11. Kyoto Prefecture	**113** (1.55%)	51.33%	58 (1.54%)	29.20%	6.34	00:06:13	0.00%	0 (0.00%)	$0.00 (0.00%)
12. Iwate	**97** (1.33%)	17.53%	17 (0.45%)	9.28%	18.84	00:34:58	0.00%	0 (0.00%)	$0.00 (0.00%)
13. Tochigi	**74** (1.01%)	32.43%	24 (0.64%)	14.86%	10.74	00:11:29	0.00%	0 (0.00%)	$0.00 (0.00%)

14.	Hiroshima	**61** (0.83%)	54.10%	33 (0.88%)	29.51%	8.41	00:04:53	0.00%	0 (0.00%)	$0.00 (0.00%)
15.	Miyagi	**56** (0.77%)	62.50%	35 (0.93%)	28.57%	7.98	00:09:12	0.00%	0 (0.00%)	$0.00 (0.00%)
16.	Ibaraki	**56** (0.77%)	73.21%	41 (1.09%)	32.14%	5.73	00:01:48	0.00%	0 (0.00%)	$0.00 (0.00%)
17.	Okayama	**42** (0.57%)	59.52%	25 (0.67%)	11.90%	10.95	00:09:46	0.00%	0 (0.00%)	$0.00 (0.00%)
18.	Fukui	**41** (0.56%)	41.46%	17 (0.45%)	36.59%	7.05	00:05:13	0.00%	0 (0.00%)	$0.00 (0.00%)
19.	Oita Prefecture	**35** (0.48%)	77.14%	27 (0.72%)	25.71%	19.91	00:07:54	0.00%	0 (0.00%)	$0.00 (0.00%)
20.	Ishikawa	**31** (0.42%)	64.52%	20 (0.53%)	38.71%	7.84	00:08:07	0.00%	0 (0.00%)	$0.00 (0.00%)
21.	Ehime	**31** (0.42%)	74.19%	23 (0.61%)	38.71%	4.97	00:01:48	0.00%	0 (0.00%)	$0.00 (0.00%)
22.	Miyazaki	**30** (0.41%)	43.33%	13 (0.35%)	20.00%	7.13	00:05:29	0.00%	0 (0.00%)	$0.00 (0.00%)
23.	Niigata	**27** (0.37%)	85.19%	23 (0.61%)	37.04%	4.37	00:01:27	0.00%	0 (0.00%)	$0.00 (0.00%)
24.	Nara	**27** (0.37%)	70.37%	19 (0.51%)	29.63%	5.11	00:02:54	0.00%	0 (0.00%)	$0.00 (0.00%)
25.	Fukushima	**26** (0.36%)	76.92%	20 (0.53%)	46.15%	3.27	00:00:41	0.00%	0 (0.00%)	$0.00 (0.00%)
26.	Toyama	**26** (0.36%)	73.08%	19 (0.51%)	11.54%	5.27	00:02:56	0.00%	0 (0.00%)	$0.00 (0.00%)
27.	Gifu	**26** (0.36%)	73.08%	19 (0.51%)	42.31%	5.62	00:04:21	0.00%	0 (0.00%)	$0.00 (0.00%)
28.	Nagano	**25** (0.34%)	76.00%	19 (0.51%)	32.00%	6.16	00:02:17	0.00%	0 (0.00%)	$0.00 (0.00%)
29.	Mie	**24** (0.33%)	50.00%	12 (0.32%)	33.33%	7.08	00:03:32	0.00%	0 (0.00%)	$0.00 (0.00%)
30.	Nagasaki	**23** (0.31%)	34.78%	8 (0.21%)	21.74%	8.00	00:06:02	0.00%	0 (0.00%)	$0.00 (0.00%)
31.	Yamaguchi	**22** (0.30%)	81.82%	18 (0.48%)	18.18%	6.09	00:02:18	0.00%	0 (0.00%)	$0.00 (0.00%)
32.	Gunma	**21** (0.29%)	80.95%	17 (0.45%)	23.81%	9.48	00:04:29	0.00%	0 (0.00%)	$0.00 (0.00%)
33.	Kumamoto	**21** (0.29%)	57.14%	12 (0.32%)	19.05%	8.90	00:05:56	0.00%	0 (0.00%)	$0.00 (0.00%)
34.	Kagoshima	**21** (0.29%)	100.00%	21 (0.56%)	57.14%	2.24	00:00:27	0.00%	0 (0.00%)	$0.00 (0.00%)
35.	Akita	**17** (0.23%)	58.82%	10 (0.27%)	35.29%	4.65	00:02:09	0.00%	0 (0.00%)	$0.00 (0.00%)
36.	Aomori	**15** (0.21%)	93.33%	14 (0.37%)	33.33%	7.07	00:04:51	0.00%	0 (0.00%)	$0.00 (0.00%)
37.	Shiga	**14** (0.19%)	71.43%	10 (0.27%)	50.00%	4.21	00:02:59	0.00%	0 (0.00%)	$0.00 (0.00%)
38.	Saga	**13** (0.18%)	92.31%	12 (0.32%)	23.08%	3.77	00:02:42	0.00%	0 (0.00%)	$0.00 (0.00%)
39.	Yamanashi	**12** (0.16%)	75.00%	9 (0.24%)	25.00%	8.92	00:04:40	0.00%	0 (0.00%)	$0.00 (0.00%)
40.	Kagawa	**12** (0.16%)	83.33%	10 (0.27%)	41.67%	4.08	00:00:55	0.00%	0 (0.00%)	$0.00 (0.00%)
41.	Okinawa	**11** (0.15%)	72.73%	8 (0.21%)	27.27%	12.82	00:11:37	0.00%	0 (0.00%)	$0.00 (0.00%)
42.	Yamagata	**10** (0.14%)	50.00%	5 (0.13%)	20.00%	5.30	00:04:44	0.00%	0 (0.00%)	$0.00 (0.00%)
43.	Tokushima	**10** (0.14%)	70.00%	7 (0.19%)	40.00%	3.10	00:00:54	0.00%	0 (0.00%)	$0.00 (0.00%)
44.	(not set)	**8** (0.11%)	75.00%	6 (0.16%)	25.00%	4.75	00:05:26	0.00%	0 (0.00%)	$0.00 (0.00%)
45.	Wakayama	**8** (0.11%)	62.50%	5 (0.13%)	62.50%	3.12	00:01:27	0.00%	0 (0.00%)	$0.00 (0.00%)
46.	Tottori	**8** (0.11%)	100.00%	8 (0.21%)	37.50%	3.38	00:00:38	0.00%	0 (0.00%)	$0.00 (0.00%)
47.	Shimane	**6** (0.08%)	83.33%	5 (0.13%)	50.00%	2.33	00:00:21	0.00%	0 (0.00%)	$0.00 (0.00%)
48.	Kochi Prefecture	**2** (0.03%)	100.00%	2 (0.05%)	0.00%	24.00	00:06:08	0.00%	0 (0.00%)	$0.00 (0.00%)

行: 1 - 48/48

© 2014 Google

地域

2014/05/01 - 2014/05/31

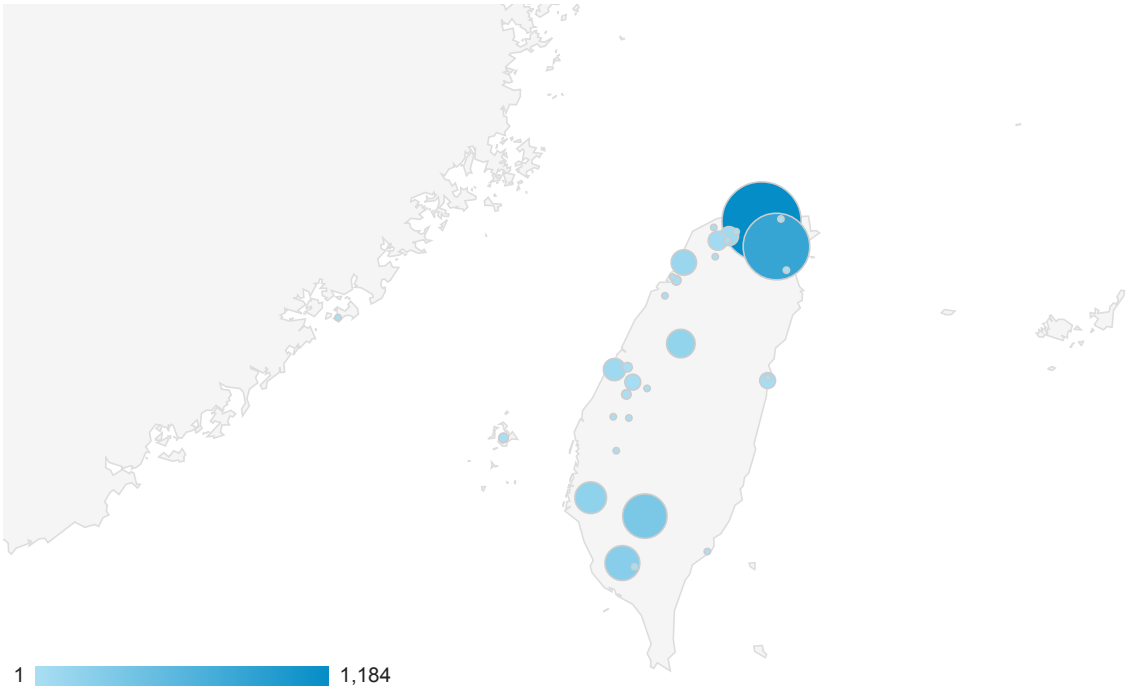
すべて » 国/地域: Taiwan

すべてのセッション
24.08%

+ セグメント

地図表示

サマリー



市区町村	集客			行動			コンバージョン		
	セッション	新規セッション率	新規ユーザー	直帰率	ページ/セッション	平均セッション時間	コンバージョン率	目標の完了数	目標値
	3,437 全体に対する割合: 24.08% (14,272)	29.44% サイトの平均: 43.69% (-32.61%)	1,012 全体に対する割合: 16.23% (6,236)	35.44% サイトの平均: 31.93% (10.99%)	5.79 サイトの平均: 6.40 (-9.55%)	00:08:56 サイトの平均: 00:07:28 (19.73%)	0.00% サイトの平均: 0.00% (0.00%)	0 全体に対する割合: 0.00% (0)	$0.00 全体に対する割合: 0.00% ($0.00)
1. Taipei City	**1,184** (34.45%)	31.76%	376 (37.15%)	39.53%	4.78	00:07:47	0.00%	0 (0.00%)	$0.00 (0.00%)
2. New Taipei City	**836** (24.32%)	29.19%	244 (24.11%)	36.60%	5.28	00:07:10	0.00%	0 (0.00%)	$0.00 (0.00%)
3. Kaohsiung City	**346** (10.07%)	32.66%	113 (11.17%)	27.46%	7.18	00:11:52	0.00%	0 (0.00%)	$0.00 (0.00%)
4. Pingtung City	**245** (7.13%)	16.33%	40 (3.95%)	13.06%	7.92	00:08:37	0.00%	0 (0.00%)	$0.00 (0.00%)
5. Tainan City	**195** (5.67%)	18.46%	36 (3.56%)	28.21%	8.01	00:18:56	0.00%	0 (0.00%)	$0.00 (0.00%)
6. Taichung City	**165** (4.80%)	43.64%	72 (7.11%)	38.18%	4.56	00:05:32	0.00%	0 (0.00%)	$0.00 (0.00%)
7. Hsinchu City	**114** (3.32%)	24.56%	28 (2.77%)	57.02%	4.08	00:03:46	0.00%	0 (0.00%)	$0.00 (0.00%)
8. Lugang Township	**85** (2.47%)	3.53%	3 (0.30%)	80.00%	1.32	00:01:37	0.00%	0 (0.00%)	$0.00 (0.00%)
9. Taoyuan City	**70** (2.04%)	27.14%	19 (1.88%)	25.71%	5.43	00:08:03	0.00%	0 (0.00%)	$0.00 (0.00%)
10. Zhongli City	**55** (1.60%)	54.55%	30 (2.96%)	32.73%	4.93	00:04:07	0.00%	0 (0.00%)	$0.00 (0.00%)

11.	Hualian City	**32** (0.93%)	12.50%	4 (0.40%)	3.12%	17.78	00:29:43	0.00%	0 (0.00%)	$0.00 (0.00%)
12.	Yuanlin Township	**32** (0.93%)	9.38%	3 (0.30%)	9.38%	27.00	00:49:37	0.00%	0 (0.00%)	$0.00 (0.00%)
13.	Toufen Township	**13** (0.38%)	30.77%	4 (0.40%)	76.92%	2.69	00:01:48	0.00%	0 (0.00%)	$0.00 (0.00%)
14.	Magong City	**11** (0.32%)	63.64%	7 (0.69%)	36.36%	4.64	00:03:54	0.00%	0 (0.00%)	$0.00 (0.00%)
15.	Beidou Township	**9** (0.26%)	11.11%	1 (0.10%)	0.00%	16.56	00:50:53	0.00%	0 (0.00%)	$0.00 (0.00%)
16.	Changhua City	**8** (0.23%)	87.50%	7 (0.69%)	12.50%	3.62	00:12:19	0.00%	0 (0.00%)	$0.00 (0.00%)
17.	Chiayi City	**5** (0.15%)	100.00%	5 (0.49%)	20.00%	3.80	00:00:47	0.00%	0 (0.00%)	$0.00 (0.00%)
18.	Guishan Township	**5** (0.15%)	0.00%	0 (0.00%)	80.00%	1.20	00:00:06	0.00%	0 (0.00%)	$0.00 (0.00%)
19.	Yilan City	**4** (0.12%)	100.00%	4 (0.40%)	0.00%	6.25	00:12:15	0.00%	0 (0.00%)	$0.00 (0.00%)
20.	Keelung City	**4** (0.12%)	100.00%	4 (0.40%)	25.00%	2.50	00:00:33	0.00%	0 (0.00%)	$0.00 (0.00%)
21.	Zhunan Township	**4** (0.12%)	25.00%	1 (0.10%)	50.00%	6.50	00:13:19	0.00%	0 (0.00%)	$0.00 (0.00%)
22.	(not set)	**2** (0.06%)	50.00%	1 (0.10%)	50.00%	9.00	00:03:30	0.00%	0 (0.00%)	$0.00 (0.00%)
23.	Miaoli City	**2** (0.06%)	100.00%	2 (0.20%)	50.00%	5.50	00:01:39	0.00%	0 (0.00%)	$0.00 (0.00%)
24.	Douliu City	**2** (0.06%)	100.00%	2 (0.20%)	0.00%	4.50	00:01:53	0.00%	0 (0.00%)	$0.00 (0.00%)
25.	Hua-Lien	**1** (0.03%)	100.00%	1 (0.10%)	0.00%	15.00	00:03:35	0.00%	0 (0.00%)	$0.00 (0.00%)
26.	Taitung City	**1** (0.03%)	100.00%	1 (0.10%)	0.00%	3.00	00:01:03	0.00%	0 (0.00%)	$0.00 (0.00%)
27.	Jincheng Township	**1** (0.03%)	100.00%	1 (0.10%)	0.00%	6.00	00:03:37	0.00%	0 (0.00%)	$0.00 (0.00%)
28.	Bade City	**1** (0.03%)	0.00%	0 (0.00%)	0.00%	3.00	00:00:26	0.00%	0 (0.00%)	$0.00 (0.00%)
29.	Dayuan Township	**1** (0.03%)	100.00%	1 (0.10%)	0.00%	11.00	00:04:11	0.00%	0 (0.00%)	$0.00 (0.00%)
30.	Longtan Township	**1** (0.03%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
31.	Nantou City	**1** (0.03%)	100.00%	1 (0.10%)	0.00%	5.00	00:00:46	0.00%	0 (0.00%)	$0.00 (0.00%)
32.	Neipu Township	**1** (0.03%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:05	0.00%	0 (0.00%)	$0.00 (0.00%)
33.	Huwei Township	**1** (0.03%)	100.00%	1 (0.10%)	0.00%	4.00	00:11:52	0.00%	0 (0.00%)	$0.00 (0.00%)

行: 1 - 33/33

© 2014 Google

地域

2014/05/01 - 2014/05/31

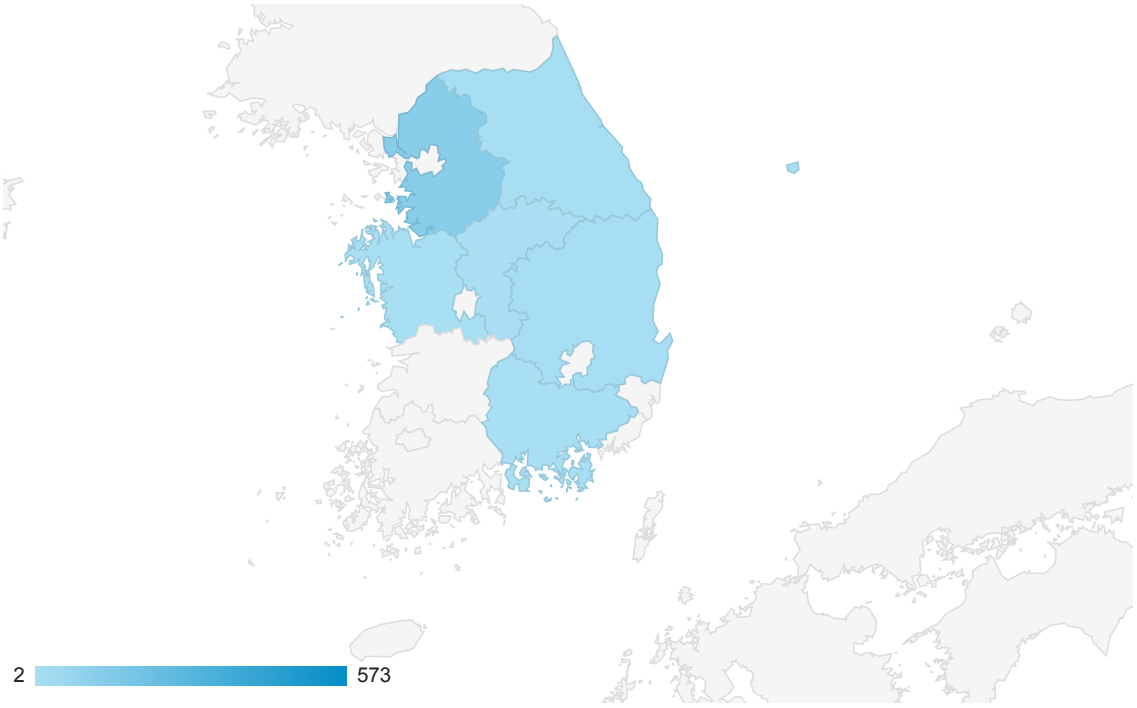
すべて » 国/地域: South Korea

すべてのセッション
5.05%

+ セグメント

地図表示

サマリー



地域	集客			行動			コンバージョン		
	セッション	新規セッション率	新規ユーザー	直帰率	ページ/セッション	平均セッション時間	コンバージョン率	目標の完了数	目標値
	721 全体に対する割合: 5.05% (14,272)	31.48% サイトの平均: 43.69% (-27.94%)	227 全体に対する割合: 3.64% (6,236)	27.46% サイトの平均: 31.93% (-13.99%)	7.21 サイトの平均: 6.40 (12.50%)	00:08:11 サイトの平均: 00:07:28 (9.75%)	0.00% サイトの平均: 0.00% (0.00%)	0 全体に対する割合: 0.00% (0)	$0.00 全体に対する割合: 0.00% ($0.00)
1. (not set)	**573** (79.47%)	32.64%	187 (82.38%)	28.27%	7.17	00:06:56	0.00%	0 (0.00%)	$0.00 (0.00%)
2. Gyeonggi-do	**118** (16.37%)	19.49%	23 (10.13%)	26.27%	6.57	00:14:27	0.00%	0 (0.00%)	$0.00 (0.00%)
3. Gangwon-do	**11** (1.53%)	72.73%	8 (3.52%)	18.18%	10.91	00:08:19	0.00%	0 (0.00%)	$0.00 (0.00%)
4. Gyeongsangbuk-do	**8** (1.11%)	50.00%	4 (1.76%)	12.50%	7.25	00:05:06	0.00%	0 (0.00%)	$0.00 (0.00%)
5. Gyeongsangnam-do	**5** (0.69%)	20.00%	1 (0.44%)	20.00%	6.20	00:03:06	0.00%	0 (0.00%)	$0.00 (0.00%)
6. Chungcheongnam-do	**4** (0.55%)	50.00%	2 (0.88%)	0.00%	16.50	00:15:04	0.00%	0 (0.00%)	$0.00 (0.00%)
7. Chungcheongbuk-do	**2** (0.28%)	100.00%	2 (0.88%)	50.00%	17.00	00:06:29	0.00%	0 (0.00%)	$0.00 (0.00%)

行: 1 - 7/7

© 2014 Google

地域

2014/05/01 - 2014/05/31

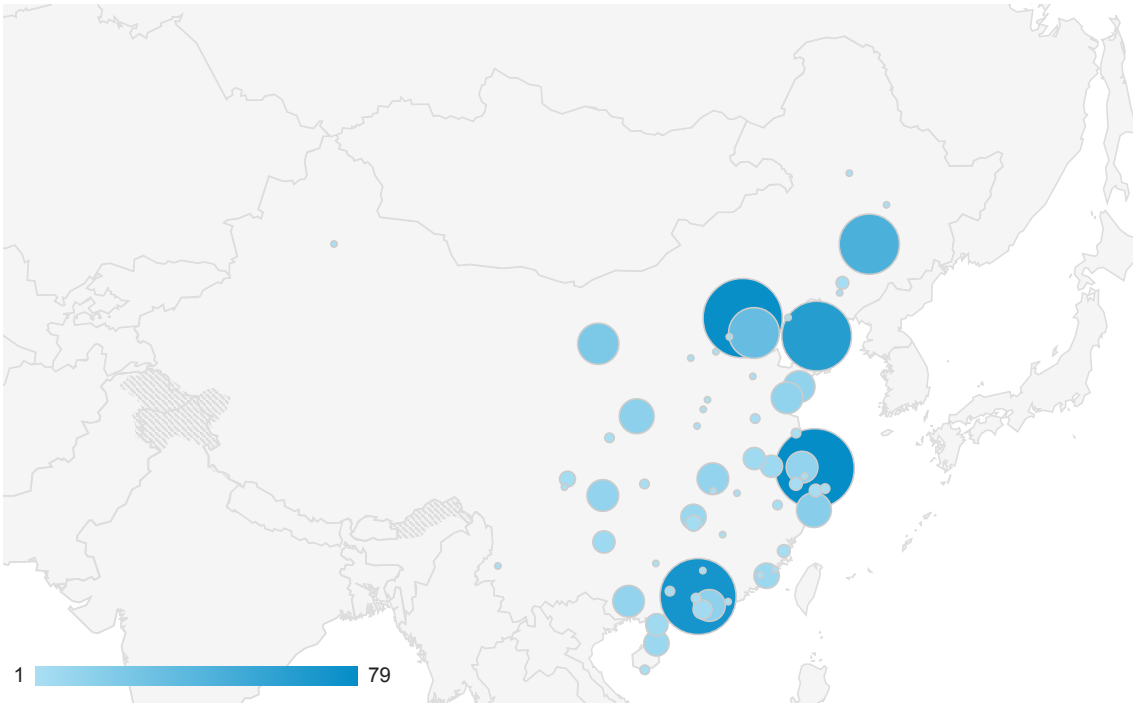
すべて » 国/地域: China

すべてのセッション
4.54%

+ セグメント

地図表示

サマリー



市区町村	集客			行動			コンバージョン		
	セッション	新規セッション率	新規ユーザー	直帰率	ページ/セッション	平均セッション時間	コンバージョン率	目標の完了数	目標値
	648 全体に対する割合: 4.54% (14,272)	33.95% サイトの平均: 43.69% (-22.30%)	220 全体に対する割合: 3.53% (6,236)	30.25% サイトの平均: 31.93% (-5.27%)	5.57 サイトの平均: 6.40 (-12.97%)	00:06:28 サイトの平均: 00:07:28 (-13.40%)	0.00% サイトの平均: 0.00% (0.00%)	0 全体に対する割合: 0.00% (0)	$0.00 全体に対する割合: 0.00% ($0.00)
1. Shanghai	**79** (12.19%)	40.51%	32 (14.55%)	27.85%	5.80	00:08:26	0.00%	0 (0.00%)	$0.00 (0.00%)
2. Beijing	**77** (11.88%)	27.27%	21 (9.55%)	33.77%	5.04	00:08:22	0.00%	0 (0.00%)	$0.00 (0.00%)
3. Guangzhou	**71** (10.96%)	35.21%	25 (11.36%)	43.66%	5.52	00:04:22	0.00%	0 (0.00%)	$0.00 (0.00%)
4. Dalian	**64** (9.88%)	20.31%	13 (5.91%)	23.44%	4.16	00:05:03	0.00%	0 (0.00%)	$0.00 (0.00%)
5. Changchun	**46** (7.10%)	28.26%	13 (5.91%)	34.78%	5.07	00:04:36	0.00%	0 (0.00%)	$0.00 (0.00%)
6. Tianjin	**33** (5.09%)	30.30%	10 (4.55%)	18.18%	12.76	00:15:58	0.00%	0 (0.00%)	$0.00 (0.00%)
7. Yinchuan	**23** (3.55%)	4.35%	1 (0.45%)	0.00%	4.65	00:06:35	0.00%	0 (0.00%)	$0.00 (0.00%)
8. (not set)	**18** (2.78%)	22.22%	4 (1.82%)	38.89%	8.44	00:03:47	0.00%	0 (0.00%)	$0.00 (0.00%)
9. Taizhou	**17** (2.62%)	0.00%	0 (0.00%)	58.82%	3.76	00:09:41	0.00%	0 (0.00%)	$0.00 (0.00%)
10. Xi'an	**15** (2.31%)	33.33%	5 (2.27%)	40.00%	4.67	00:02:26	0.00%	0 (0.00%)	$0.00 (0.00%)
11. Shenzhen	**14** (2.16%)	28.57%	4 (1.82%)	35.71%	3.21	00:06:00	0.00%	0 (0.00%)	$0.00 (0.00%)
12. Qingdao	**13** (2.01%)	61.54%	8 (3.64%)	30.77%	5.23	00:03:51	0.00%	0 (0.00%)	$0.00 (0.00%)
13. Rizhao	**13** (2.01%)	15.38%	2 (0.91%)	23.08%	5.38	00:09:57	0.00%	0 (0.00%)	$0.00 (0.00%)
14. Suzhou	**12** (1.85%)	50.00%	6 (2.73%)	16.67%	5.92	00:02:14	0.00%	0 (0.00%)	$0.00 (0.00%)

15.	Wuhan	12 (1.85%)	41.67%	5 (2.27%)	16.67%	5.58	00:03:35	0.00%	0 (0.00%)	$0.00 (0.00%)
16.	Nanning	12 (1.85%)	16.67%	2 (0.91%)	41.67%	5.25	00:11:10	0.00%	0 (0.00%)	$0.00 (0.00%)
17.	Chongqing	12 (1.85%)	25.00%	3 (1.36%)	16.67%	3.42	00:06:05	0.00%	0 (0.00%)	$0.00 (0.00%)
18.	Changsha	9 (1.39%)	66.67%	6 (2.73%)	55.56%	2.22	00:00:45	0.00%	0 (0.00%)	$0.00 (0.00%)
19.	Xiamen	8 (1.23%)	100.00%	8 (3.64%)	50.00%	2.50	00:02:04	0.00%	0 (0.00%)	$0.00 (0.00%)
20.	Haikou	8 (1.23%)	12.50%	1 (0.45%)	12.50%	8.62	00:15:45	0.00%	0 (0.00%)	$0.00 (0.00%)
21.	Wuhu	7 (1.08%)	57.14%	4 (1.82%)	28.57%	2.71	00:01:22	0.00%	0 (0.00%)	$0.00 (0.00%)
22.	Guiyang	7 (1.08%)	14.29%	1 (0.45%)	14.29%	8.29	00:02:16	0.00%	0 (0.00%)	$0.00 (0.00%)
23.	Hefei	6 (0.93%)	33.33%	2 (0.91%)	0.00%	10.17	00:09:23	0.00%	0 (0.00%)	$0.00 (0.00%)
24.	Zhanjiang	6 (0.93%)	0.00%	0 (0.00%)	33.33%	3.17	00:03:42	0.00%	0 (0.00%)	$0.00 (0.00%)
25.	Zhuhai	5 (0.77%)	40.00%	2 (0.91%)	40.00%	5.00	00:14:16	0.00%	0 (0.00%)	$0.00 (0.00%)
26.	Xiangtan	4 (0.62%)	50.00%	2 (0.91%)	0.00%	6.00	00:04:55	0.00%	0 (0.00%)	$0.00 (0.00%)
27.	Chengdu	4 (0.62%)	75.00%	3 (1.36%)	75.00%	1.50	00:00:06	0.00%	0 (0.00%)	$0.00 (0.00%)
28.	Shenyang	3 (0.46%)	100.00%	3 (1.36%)	33.33%	2.33	00:01:02	0.00%	0 (0.00%)	$0.00 (0.00%)
29.	Hangzhou	3 (0.46%)	100.00%	3 (1.36%)	0.00%	4.33	00:00:55	0.00%	0 (0.00%)	$0.00 (0.00%)
30.	Ningbo	3 (0.46%)	100.00%	3 (1.36%)	33.33%	3.67	00:07:12	0.00%	0 (0.00%)	$0.00 (0.00%)
31.	Fuzhou	3 (0.46%)	100.00%	3 (1.36%)	33.33%	31.00	00:10:50	0.00%	0 (0.00%)	$0.00 (0.00%)
32.	Hanzhong	2 (0.31%)	100.00%	2 (0.91%)	0.00%	5.50	00:05:21	0.00%	0 (0.00%)	$0.00 (0.00%)
33.	Xuzhou	2 (0.31%)	100.00%	2 (0.91%)	50.00%	2.00	00:00:07	0.00%	0 (0.00%)	$0.00 (0.00%)
34.	Yancheng	2 (0.31%)	0.00%	0 (0.00%)	0.00%	2.00	00:05:14	0.00%	0 (0.00%)	$0.00 (0.00%)
35.	Zhoushan	2 (0.31%)	50.00%	1 (0.45%)	0.00%	2.50	00:00:44	0.00%	0 (0.00%)	$0.00 (0.00%)
36.	Enshi	2 (0.31%)	0.00%	0 (0.00%)	0.00%	3.50	00:02:40	0.00%	0 (0.00%)	$0.00 (0.00%)
37.	Foshan	2 (0.31%)	0.00%	0 (0.00%)	0.00%	8.00	00:08:26	0.00%	0 (0.00%)	$0.00 (0.00%)
38.	Wuzhou	2 (0.31%)	50.00%	1 (0.45%)	0.00%	16.00	00:03:52	0.00%	0 (0.00%)	$0.00 (0.00%)
39.	Quzhou	2 (0.31%)	0.00%	0 (0.00%)	50.00%	3.00	00:06:18	0.00%	0 (0.00%)	$0.00 (0.00%)
40.	Sanya	2 (0.31%)	0.00%	0 (0.00%)	0.00%	4.00	00:02:44	0.00%	0 (0.00%)	$0.00 (0.00%)
41.	Qinhuangdao	1 (0.15%)	100.00%	1 (0.45%)	0.00%	2.00	00:00:27	0.00%	0 (0.00%)	$0.00 (0.00%)
42.	Shijiazhuang	1 (0.15%)	100.00%	1 (0.45%)	0.00%	2.00	00:00:07	0.00%	0 (0.00%)	$0.00 (0.00%)
43.	Liaoyang	1 (0.15%)	100.00%	1 (0.45%)	0.00%	2.00	00:00:51	0.00%	0 (0.00%)	$0.00 (0.00%)
44.	Harbin	1 (0.15%)	0.00%	0 (0.00%)	0.00%	3.00	00:01:48	0.00%	0 (0.00%)	$0.00 (0.00%)
45.	Qiqihar	1 (0.15%)	0.00%	0 (0.00%)	0.00%	3.00	00:00:43	0.00%	0 (0.00%)	$0.00 (0.00%)
46.	Jiaxing	1 (0.15%)	100.00%	1 (0.45%)	0.00%	5.00	00:01:02	0.00%	0 (0.00%)	$0.00 (0.00%)
47.	Quanzhou	1 (0.15%)	100.00%	1 (0.45%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
48.	Zhangzhou	1 (0.15%)	100.00%	1 (0.45%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
49.	Jiujiang	1 (0.15%)	100.00%	1 (0.45%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
50.	Jinan	1 (0.15%)	100.00%	1 (0.45%)	0.00%	2.00	00:00:42	0.00%	0 (0.00%)	$0.00 (0.00%)
51.	Pingdingshan	1 (0.15%)	100.00%	1 (0.45%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
52.	Xinxiang	1 (0.15%)	100.00%	1 (0.45%)	0.00%	10.00	00:02:38	0.00%	0 (0.00%)	$0.00 (0.00%)
53.	Zhengzhou	1 (0.15%)	100.00%	1 (0.45%)	0.00%	3.00	00:01:01	0.00%	0 (0.00%)	$0.00 (0.00%)
54.	Baoding	1 (0.15%)	100.00%	1 (0.45%)	0.00%	6.00	00:02:15	0.00%	0 (0.00%)	$0.00 (0.00%)

55.	Xianning	**1** **(0.15%)**	100.00%	1 (0.45%)	0.00%	32.00	00:20:54	0.00%	0 (0.00%)	$0.00 (0.00%)
56.	Shanwei	**1** **(0.15%)**	100.00%	1 (0.45%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
57.	Shaoguan	**1** **(0.15%)**	0.00%	0 (0.00%)	0.00%	9.00	00:01:26	0.00%	0 (0.00%)	$0.00 (0.00%)
58.	Guilin	**1** **(0.15%)**	100.00%	1 (0.45%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
59.	Urumqi	**1** **(0.15%)**	100.00%	1 (0.45%)	0.00%	7.00	00:33:07	0.00%	0 (0.00%)	$0.00 (0.00%)
60.	Baoshan	**1** **(0.15%)**	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
61.	Ji'an	**1** **(0.15%)**	100.00%	1 (0.45%)	0.00%	3.00	00:00:35	0.00%	0 (0.00%)	$0.00 (0.00%)
62.	Jinzhong	**1** **(0.15%)**	100.00%	1 (0.45%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
63.	Meishan	**1** **(0.15%)**	100.00%	1 (0.45%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)

行: 1 - 63/63

© 2014 Google

地域

2014/05/01 - 2014/05/31

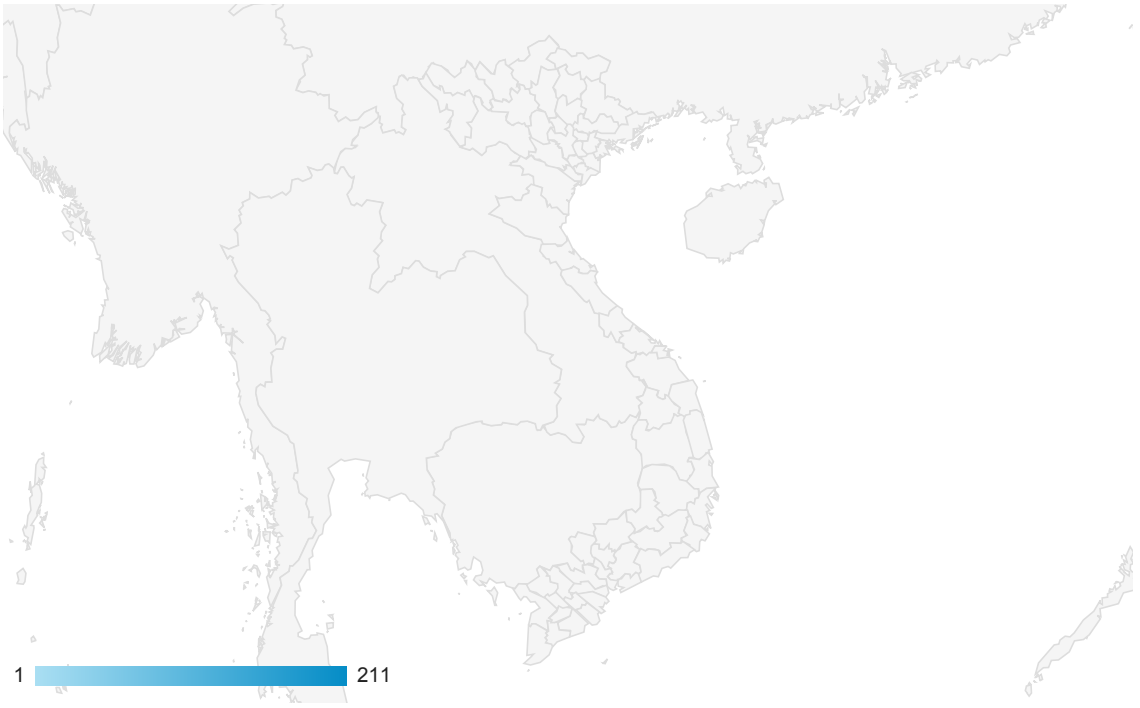
すべて » 国/地域: Vietnam

すべてのセッション
2.70%

+ セグメント

地図表示

サマリー



地域	集客			行動			コンバージョン		
	セッション	新規セッション率	新規ユーザー	直帰率	ページ/セッション	平均セッション時間	コンバージョン率	目標の完了数	目標値
	386 全体に対する割合: 2.70% (14,272)	43.52% サイトの平均: 43.69% (-0.39%)	168 全体に対する割合: 2.69% (6,236)	34.97% サイトの平均: 31.93% (9.53%)	7.71 サイトの平均: 6.40 (20.41%)	00:10:44 サイトの平均: 00:07:28 (43.95%)	0.00% サイトの平均: 0.00% (0.00%)	0 全体に対する割合: 0.00% (0)	$0.00 全体に対する割合: 0.00% ($0.00)
1. Ho Chi Minh City	**211** (54.66%)	36.97%	78 (46.43%)	29.86%	8.31	00:13:47	0.00%	0 (0.00%)	$0.00 (0.00%)
2. Hanoi	**88** (22.80%)	64.77%	57 (33.93%)	47.73%	5.65	00:05:26	0.00%	0 (0.00%)	$0.00 (0.00%)
3. Dong Thap Province	**21** (5.44%)	0.00%	0 (0.00%)	76.19%	1.43	00:01:09	0.00%	0 (0.00%)	$0.00 (0.00%)
4. Hai Duong	**21** (5.44%)	57.14%	12 (7.14%)	28.57%	18.81	00:16:35	0.00%	0 (0.00%)	$0.00 (0.00%)
5. Thua Thien-Hue	**14** (3.63%)	64.29%	9 (5.36%)	28.57%	7.79	00:10:01	0.00%	0 (0.00%)	$0.00 (0.00%)
6. Da Nang	**13** (3.37%)	38.46%	5 (2.98%)	23.08%	5.08	00:07:04	0.00%	0 (0.00%)	$0.00 (0.00%)
7. Ba Ria - Vung Tau	**10** (2.59%)	20.00%	2 (1.19%)	0.00%	7.80	00:08:26	0.00%	0 (0.00%)	$0.00 (0.00%)
8. Quang Tri province	**3** (0.78%)	33.33%	1 (0.60%)	0.00%	8.67	00:12:04	0.00%	0 (0.00%)	$0.00 (0.00%)
9. Hai Phong	**2** (0.52%)	100.00%	2 (1.19%)	0.00%	8.50	00:05:54	0.00%	0 (0.00%)	$0.00 (0.00%)
10. Dak Lak province	**2** (0.52%)	50.00%	1 (0.60%)	0.00%	2.50	00:11:28	0.00%	0 (0.00%)	$0.00 (0.00%)
Quang									

11.	Nam province	**1** **(0.26%)**	100.00%	1 (0.60%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)

行: 1 - 11/11

© 2014 Google