

地域

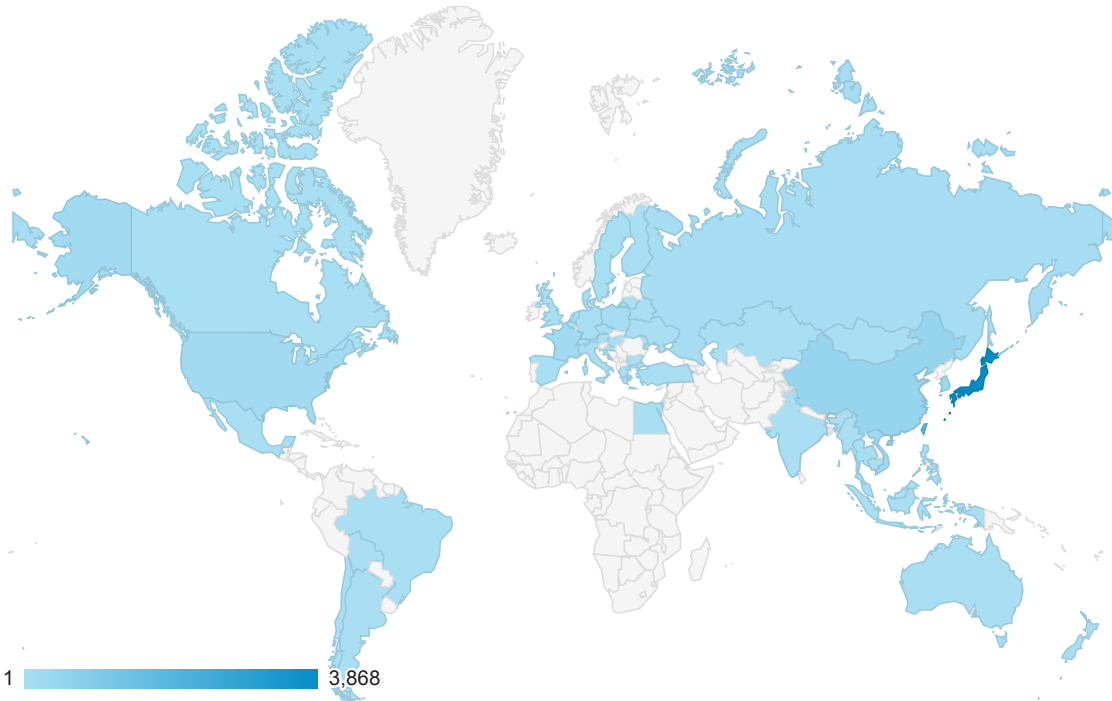
2013/12/01 - 2013/12/31



すべての訪問  
100.00%

地図表示

サマリー



| 国/地域             | ユーザー獲得                             |                                  |                                    | 行動                               |                              |                                      | コンバージョン                        |                          |                                    |
|------------------|------------------------------------|----------------------------------|------------------------------------|----------------------------------|------------------------------|--------------------------------------|--------------------------------|--------------------------|------------------------------------|
|                  | 訪問数                                | 新規訪問の割合                          | 新規訪問数                              | 直帰率                              | 訪問別ページビュー                    | 訪問時の平均滞在時間                           | コンバージョン率                       | 目標の完了数                   | 目標値                                |
|                  | 7,897<br>全体に対する割合: 100.00% (7,897) | 47.41%<br>サイトの平均: 47.14% (0.56%) | 3,744<br>全体に対する割合: 100.56% (3,723) | 32.87%<br>サイトの平均: 32.87% (0.00%) | 6.00<br>サイトの平均: 6.00 (0.00%) | 00:06:50<br>サイトの平均: 00:06:50 (0.00%) | 0.00%<br>サイトの平均: 0.00% (0.00%) | 0<br>全体に対する割合: 0.00% (0) | \$0.00<br>全体に対する割合: 0.00% (\$0.00) |
| 1. Japan         | 3,868                              | 55.53%                           | 2,148                              | 33.04%                           | 5.86                         | 00:05:30                             | 0.00%                          | 0                        | \$0.00                             |
| 2. Taiwan        | 1,845                              | 41.57%                           | 767                                | 31.87%                           | 6.05                         | 00:07:45                             | 0.00%                          | 0                        | \$0.00                             |
| 3. China         | 456                                | 33.55%                           | 153                                | 24.34%                           | 6.80                         | 00:12:05                             | 0.00%                          | 0                        | \$0.00                             |
| 4. South Korea   | 288                                | 47.22%                           | 136                                | 27.43%                           | 8.66                         | 00:09:51                             | 0.00%                          | 0                        | \$0.00                             |
| 5. Vietnam       | 216                                | 25.93%                           | 56                                 | 51.39%                           | 4.75                         | 00:06:09                             | 0.00%                          | 0                        | \$0.00                             |
| 6. Hong Kong     | 212                                | 24.53%                           | 52                                 | 30.19%                           | 6.10                         | 00:08:23                             | 0.00%                          | 0                        | \$0.00                             |
| 7. United States | 180                                | 24.44%                           | 44                                 | 22.78%                           | 4.55                         | 00:08:12                             | 0.00%                          | 0                        | \$0.00                             |
| 8. France        | 177                                | 44.63%                           | 79                                 | 27.12%                           | 10.60                        | 00:13:00                             | 0.00%                          | 0                        | \$0.00                             |
| 9. Poland        | 84                                 | 29.76%                           | 25                                 | 57.14%                           | 3.75                         | 00:03:36                             | 0.00%                          | 0                        | \$0.00                             |
| 10. Russia       | 79                                 | 29.11%                           | 23                                 | 40.51%                           | 4.72                         | 00:06:46                             | 0.00%                          | 0                        | \$0.00                             |
| 11. Sweden       | 58                                 | 62.07%                           | 36                                 | 53.45%                           | 3.98                         | 00:03:27                             | 0.00%                          | 0                        | \$0.00                             |
| 12. Thailand     | 56                                 | 58.93%                           | 33                                 | 30.36%                           | 3.79                         | 00:05:03                             | 0.00%                          | 0                        | \$0.00                             |

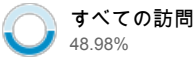
|     |                |    |         |    |         |       |          |       |   |        |
|-----|----------------|----|---------|----|---------|-------|----------|-------|---|--------|
| 13. | Czech Republic | 45 | 62.22%  | 28 | 48.89%  | 3.51  | 00:02:21 | 0.00% | 0 | \$0.00 |
| 14. | Germany        | 45 | 33.33%  | 15 | 28.89%  | 5.11  | 00:07:06 | 0.00% | 0 | \$0.00 |
| 15. | Indonesia      | 35 | 42.86%  | 15 | 71.43%  | 2.69  | 00:01:22 | 0.00% | 0 | \$0.00 |
| 16. | Malaysia       | 32 | 28.12%  | 9  | 15.62%  | 9.22  | 00:05:00 | 0.00% | 0 | \$0.00 |
| 17. | United Kingdom | 22 | 45.45%  | 10 | 40.91%  | 3.36  | 00:03:28 | 0.00% | 0 | \$0.00 |
| 18. | Austria        | 17 | 64.71%  | 11 | 35.29%  | 5.94  | 00:03:18 | 0.00% | 0 | \$0.00 |
| 19. | Singapore      | 17 | 58.82%  | 10 | 23.53%  | 3.59  | 00:02:39 | 0.00% | 0 | \$0.00 |
| 20. | Spain          | 15 | 13.33%  | 2  | 73.33%  | 3.20  | 00:07:06 | 0.00% | 0 | \$0.00 |
| 21. | Canada         | 13 | 46.15%  | 6  | 23.08%  | 5.54  | 00:07:58 | 0.00% | 0 | \$0.00 |
| 22. | (not set)      | 13 | 61.54%  | 8  | 53.85%  | 1.77  | 00:01:32 | 0.00% | 0 | \$0.00 |
| 23. | Italy          | 12 | 33.33%  | 4  | 16.67%  | 5.58  | 00:04:04 | 0.00% | 0 | \$0.00 |
| 24. | Chile          | 11 | 81.82%  | 9  | 0.00%   | 11.82 | 00:24:27 | 0.00% | 0 | \$0.00 |
| 25. | Australia      | 10 | 90.00%  | 9  | 30.00%  | 3.20  | 00:01:19 | 0.00% | 0 | \$0.00 |
| 26. | Brazil         | 10 | 70.00%  | 7  | 60.00%  | 2.90  | 00:00:44 | 0.00% | 0 | \$0.00 |
| 27. | Finland        | 7  | 71.43%  | 5  | 14.29%  | 5.57  | 00:03:55 | 0.00% | 0 | \$0.00 |
| 28. | Macau          | 7  | 71.43%  | 5  | 57.14%  | 4.43  | 00:02:31 | 0.00% | 0 | \$0.00 |
| 29. | Ukraine        | 7  | 14.29%  | 1  | 85.71%  | 1.29  | 00:00:07 | 0.00% | 0 | \$0.00 |
| 30. | Mexico         | 6  | 66.67%  | 4  | 50.00%  | 4.17  | 00:07:18 | 0.00% | 0 | \$0.00 |
| 31. | Turkey         | 6  | 83.33%  | 5  | 33.33%  | 4.00  | 00:04:36 | 0.00% | 0 | \$0.00 |
| 32. | Netherlands    | 5  | 60.00%  | 3  | 0.00%   | 13.40 | 00:06:32 | 0.00% | 0 | \$0.00 |
| 33. | India          | 4  | 50.00%  | 2  | 50.00%  | 1.50  | 00:00:07 | 0.00% | 0 | \$0.00 |
| 34. | New Zealand    | 4  | 25.00%  | 1  | 75.00%  | 1.50  | 00:00:14 | 0.00% | 0 | \$0.00 |
| 35. | Switzerland    | 3  | 100.00% | 3  | 0.00%   | 16.00 | 00:14:17 | 0.00% | 0 | \$0.00 |
| 36. | Denmark        | 3  | 33.33%  | 1  | 66.67%  | 1.67  | 00:00:20 | 0.00% | 0 | \$0.00 |
| 37. | Greece         | 3  | 33.33%  | 1  | 33.33%  | 4.00  | 00:09:53 | 0.00% | 0 | \$0.00 |
| 38. | Mongolia       | 3  | 33.33%  | 1  | 33.33%  | 8.33  | 00:13:56 | 0.00% | 0 | \$0.00 |
| 39. | Belgium        | 2  | 50.00%  | 1  | 50.00%  | 1.50  | 00:00:05 | 0.00% | 0 | \$0.00 |
| 40. | Croatia        | 2  | 100.00% | 2  | 50.00%  | 1.50  | 00:06:52 | 0.00% | 0 | \$0.00 |
| 41. | Hungary        | 2  | 50.00%  | 1  | 50.00%  | 5.50  | 00:06:11 | 0.00% | 0 | \$0.00 |
| 42. | Kazakhstan     | 2  | 100.00% | 2  | 50.00%  | 3.00  | 00:01:27 | 0.00% | 0 | \$0.00 |
| 43. | Lithuania      | 2  | 100.00% | 2  | 100.00% | 1.00  | 00:00:00 | 0.00% | 0 | \$0.00 |
| 44. | Tonga          | 2  | 50.00%  | 1  | 0.00%   | 17.50 | 00:25:47 | 0.00% | 0 | \$0.00 |
| 45. | Argentina      | 1  | 100.00% | 1  | 0.00%   | 6.00  | 00:05:02 | 0.00% | 0 | \$0.00 |
| 46. | Bulgaria       | 1  | 100.00% | 1  | 0.00%   | 3.00  | 00:00:15 | 0.00% | 0 | \$0.00 |
| 47. | Bolivia        | 1  | 100.00% | 1  | 0.00%   | 3.00  | 00:00:45 | 0.00% | 0 | \$0.00 |
| 48. | Belarus        | 1  | 100.00% | 1  | 0.00%   | 3.00  | 00:06:41 | 0.00% | 0 | \$0.00 |
| 49. | Egypt          | 1  | 100.00% | 1  | 0.00%   | 5.00  | 00:03:32 | 0.00% | 0 | \$0.00 |
| 50. | Guam           | 1  | 0.00%   | 0  | 0.00%   | 3.00  | 00:00:49 | 0.00% | 0 | \$0.00 |
| 51. | Israel         | 1  | 0.00%   | 0  | 0.00%   | 4.00  | 00:03:35 | 0.00% | 0 | \$0.00 |
| 52. | Cambodia       | 1  | 0.00%   | 0  | 0.00%   | 4.00  | 00:00:45 | 0.00% | 0 | \$0.00 |
| 53. | Moldova        | 1  | 100.00% | 1  | 0.00%   | 9.00  | 00:19:39 | 0.00% | 0 | \$0.00 |

|     |                                 |   |         |   |         |      |          |       |   |        |
|-----|---------------------------------|---|---------|---|---------|------|----------|-------|---|--------|
| 54. | <a href="#">Myanmar [Burma]</a> | 1 | 100.00% | 1 | 0.00%   | 4.00 | 00:04:35 | 0.00% | 0 | \$0.00 |
| 55. | <a href="#">Philippines</a>     | 1 | 100.00% | 1 | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 | \$0.00 |

地域

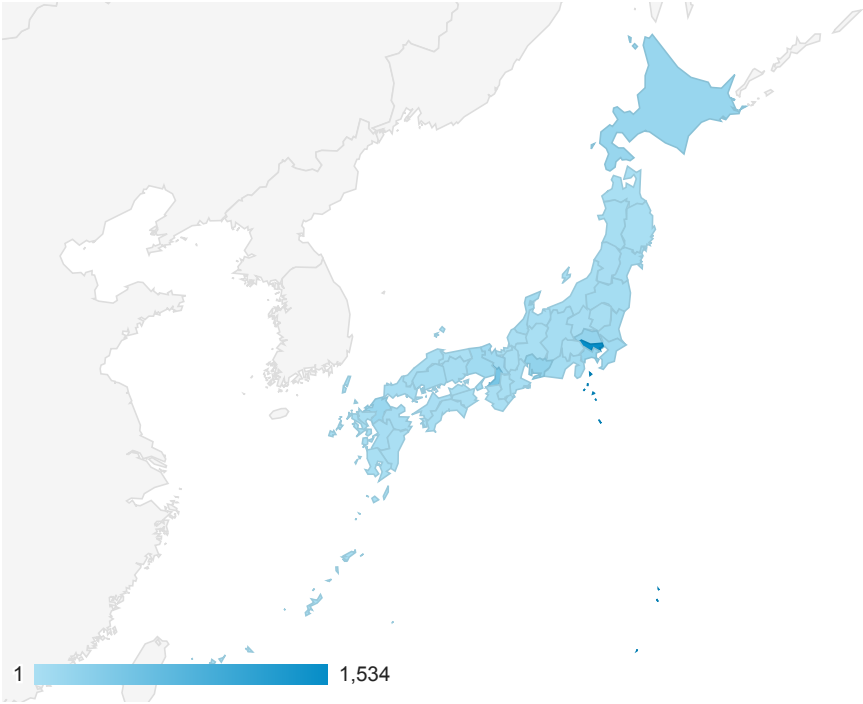
2013/12/01 - 2013/12/31

すべて » 国/地域: Japan



地図表示

サマリー



| 地域                      | ユーザー獲得                               |                                      |                                      | 行動                                  |                                  |                                           | コンバージョン                           |                          |                                       |
|-------------------------|--------------------------------------|--------------------------------------|--------------------------------------|-------------------------------------|----------------------------------|-------------------------------------------|-----------------------------------|--------------------------|---------------------------------------|
|                         | 訪問数                                  | 新規訪問の割合                              | 新規訪問数                                | 直帰率                                 | 訪問別ページビュー                        | 訪問時の平均滞在時間                                | コンバージョン率                          | 目標の完了数                   | 目標値                                   |
|                         | 3,868<br>全体に対する割合: 48.98%<br>(7,897) | 55.53%<br>サイトの平均: 47.14%<br>(17.79%) | 2,148<br>全体に対する割合: 57.70%<br>(3,723) | 33.04%<br>サイトの平均: 32.87%<br>(0.51%) | 5.86<br>サイトの平均: 6.00<br>(-2.30%) | 00:05:30<br>サイトの平均: 00:06:50<br>(-19.37%) | 0.00%<br>サイトの平均: 0.00%<br>(0.00%) | 0<br>全体に対する割合: 0.00% (0) | \$0.00<br>全体に対する割合: 0.00%<br>(\$0.00) |
| 1. Tokyo                | 1,534                                | 57.50%                               | 882                                  | 32.27%                              | 5.50                             | 00:05:05                                  | 0.00%                             | 0                        | \$0.00                                |
| 2. Osaka Prefecture     | 463                                  | 51.19%                               | 237                                  | 34.77%                              | 7.11                             | 00:04:28                                  | 0.00%                             | 0                        | \$0.00                                |
| 3. Aichi Prefecture     | 228                                  | 47.81%                               | 109                                  | 34.65%                              | 5.04                             | 00:05:28                                  | 0.00%                             | 0                        | \$0.00                                |
| 4. Saitama Prefecture   | 199                                  | 31.66%                               | 63                                   | 46.23%                              | 4.51                             | 00:05:10                                  | 0.00%                             | 0                        | \$0.00                                |
| 5. Kanagawa Prefecture  | 174                                  | 70.11%                               | 122                                  | 29.89%                              | 7.14                             | 00:03:41                                  | 0.00%                             | 0                        | \$0.00                                |
| 6. Hokkaido             | 170                                  | 54.12%                               | 92                                   | 27.06%                              | 7.63                             | 00:16:05                                  | 0.00%                             | 0                        | \$0.00                                |
| 7. Fukuoka Prefecture   | 146                                  | 51.37%                               | 75                                   | 21.23%                              | 8.73                             | 00:07:43                                  | 0.00%                             | 0                        | \$0.00                                |
| 8. Kyoto Prefecture     | 87                                   | 83.91%                               | 73                                   | 21.84%                              | 7.14                             | 00:07:28                                  | 0.00%                             | 0                        | \$0.00                                |
| 9. Hyogo Prefecture     | 82                                   | 64.63%                               | 53                                   | 35.37%                              | 6.55                             | 00:04:31                                  | 0.00%                             | 0                        | \$0.00                                |
| 10. Chiba Prefecture    | 81                                   | 60.49%                               | 49                                   | 32.10%                              | 5.32                             | 00:03:59                                  | 0.00%                             | 0                        | \$0.00                                |
| 11. Ibaraki Prefecture  | 65                                   | 44.62%                               | 29                                   | 35.38%                              | 5.80                             | 00:04:32                                  | 0.00%                             | 0                        | \$0.00                                |
| 12. Ishikawa Prefecture | 58                                   | 12.07%                               | 7                                    | 46.55%                              | 2.22                             | 00:09:14                                  | 0.00%                             | 0                        | \$0.00                                |

|     |                      |    |         |    |        |       |          |       |   |        |
|-----|----------------------|----|---------|----|--------|-------|----------|-------|---|--------|
| 13. | Fukushima Prefecture | 46 | 28.26%  | 13 | 63.04% | 2.59  | 00:03:58 | 0.00% | 0 | \$0.00 |
| 14. | Miyagi Prefecture    | 44 | 45.45%  | 20 | 50.00% | 3.68  | 00:05:15 | 0.00% | 0 | \$0.00 |
| 15. | Shizuoka Prefecture  | 44 | 50.00%  | 22 | 31.82% | 5.93  | 00:08:39 | 0.00% | 0 | \$0.00 |
| 16. | (not set)            | 40 | 75.00%  | 30 | 25.00% | 3.55  | 00:03:39 | 0.00% | 0 | \$0.00 |
| 17. | Hiroshima Prefecture | 40 | 60.00%  | 24 | 20.00% | 6.70  | 00:05:49 | 0.00% | 0 | \$0.00 |
| 18. | Nagano Prefecture    | 39 | 41.03%  | 16 | 20.51% | 7.56  | 00:07:54 | 0.00% | 0 | \$0.00 |
| 19. | Okayama Prefecture   | 30 | 56.67%  | 17 | 26.67% | 5.77  | 00:04:58 | 0.00% | 0 | \$0.00 |
| 20. | Oita Prefecture      | 30 | 76.67%  | 23 | 46.67% | 4.50  | 00:02:17 | 0.00% | 0 | \$0.00 |
| 21. | Akita Prefecture     | 26 | 46.15%  | 12 | 34.62% | 5.69  | 00:04:51 | 0.00% | 0 | \$0.00 |
| 22. | Tochigi Prefecture   | 24 | 62.50%  | 15 | 45.83% | 5.71  | 00:01:42 | 0.00% | 0 | \$0.00 |
| 23. | Nagasaki Prefecture  | 19 | 73.68%  | 14 | 31.58% | 6.00  | 00:03:15 | 0.00% | 0 | \$0.00 |
| 24. | Toyama Prefecture    | 18 | 83.33%  | 15 | 44.44% | 3.56  | 00:01:37 | 0.00% | 0 | \$0.00 |
| 25. | Mie Prefecture       | 18 | 61.11%  | 11 | 22.22% | 7.67  | 00:06:18 | 0.00% | 0 | \$0.00 |
| 26. | Gunma Prefecture     | 16 | 75.00%  | 12 | 25.00% | 5.19  | 00:02:52 | 0.00% | 0 | \$0.00 |
| 27. | Kumamoto Prefecture  | 16 | 75.00%  | 12 | 31.25% | 6.62  | 00:02:15 | 0.00% | 0 | \$0.00 |
| 28. | Yamagata Prefecture  | 14 | 50.00%  | 7  | 21.43% | 5.29  | 00:04:09 | 0.00% | 0 | \$0.00 |
| 29. | Yamaguchi Prefecture | 11 | 81.82%  | 9  | 36.36% | 7.91  | 00:02:32 | 0.00% | 0 | \$0.00 |
| 30. | Ehime Prefecture     | 11 | 72.73%  | 8  | 36.36% | 4.91  | 00:04:16 | 0.00% | 0 | \$0.00 |
| 31. | Aomori Prefecture    | 9  | 88.89%  | 8  | 22.22% | 5.00  | 00:02:10 | 0.00% | 0 | \$0.00 |
| 32. | Shiga Prefecture     | 9  | 66.67%  | 6  | 11.11% | 7.78  | 00:04:48 | 0.00% | 0 | \$0.00 |
| 33. | Niigata Prefecture   | 8  | 100.00% | 8  | 25.00% | 5.75  | 00:01:07 | 0.00% | 0 | \$0.00 |
| 34. | Nara Prefecture      | 8  | 75.00%  | 6  | 12.50% | 3.38  | 00:02:27 | 0.00% | 0 | \$0.00 |
| 35. | Kagoshima Prefecture | 8  | 87.50%  | 7  | 37.50% | 4.00  | 00:00:35 | 0.00% | 0 | \$0.00 |
| 36. | Okinawa Prefecture   | 7  | 85.71%  | 6  | 28.57% | 2.14  | 00:00:33 | 0.00% | 0 | \$0.00 |
| 37. | Iwate Prefecture     | 6  | 66.67%  | 4  | 16.67% | 9.50  | 00:02:50 | 0.00% | 0 | \$0.00 |
| 38. | Gifu Prefecture      | 6  | 66.67%  | 4  | 66.67% | 4.17  | 00:01:07 | 0.00% | 0 | \$0.00 |
| 39. | Kagawa Prefecture    | 5  | 80.00%  | 4  | 20.00% | 4.00  | 00:01:21 | 0.00% | 0 | \$0.00 |
| 40. | Kochi Prefecture     | 5  | 60.00%  | 3  | 60.00% | 3.60  | 00:00:29 | 0.00% | 0 | \$0.00 |
| 41. | Saga Prefecture      | 5  | 100.00% | 5  | 20.00% | 3.20  | 00:06:01 | 0.00% | 0 | \$0.00 |
| 42. | Yamanashi Prefecture | 4  | 100.00% | 4  | 25.00% | 2.75  | 00:00:30 | 0.00% | 0 | \$0.00 |
| 43. | Shimane Prefecture   | 4  | 100.00% | 4  | 50.00% | 4.25  | 00:00:29 | 0.00% | 0 | \$0.00 |
| 44. | Miyazaki Prefecture  | 4  | 50.00%  | 2  | 75.00% | 1.25  | 00:00:05 | 0.00% | 0 | \$0.00 |
| 45. | Wakayama Prefecture  | 2  | 100.00% | 2  | 0.00%  | 4.50  | 00:00:37 | 0.00% | 0 | \$0.00 |
| 46. | Tottori Prefecture   | 2  | 100.00% | 2  | 0.00%  | 3.50  | 00:01:04 | 0.00% | 0 | \$0.00 |
| 47. | Tokushima Prefecture | 2  | 50.00%  | 1  | 0.00%  | 3.50  | 00:10:37 | 0.00% | 0 | \$0.00 |
| 48. | Fukui Prefecture     | 1  | 100.00% | 1  | 0.00%  | 18.00 | 00:03:00 | 0.00% | 0 | \$0.00 |



ojad - <http://www.gavo.t.u-tokyo.ac.jp/ojad>  
ojad

## 地域

2013/12/01 - 2013/12/31

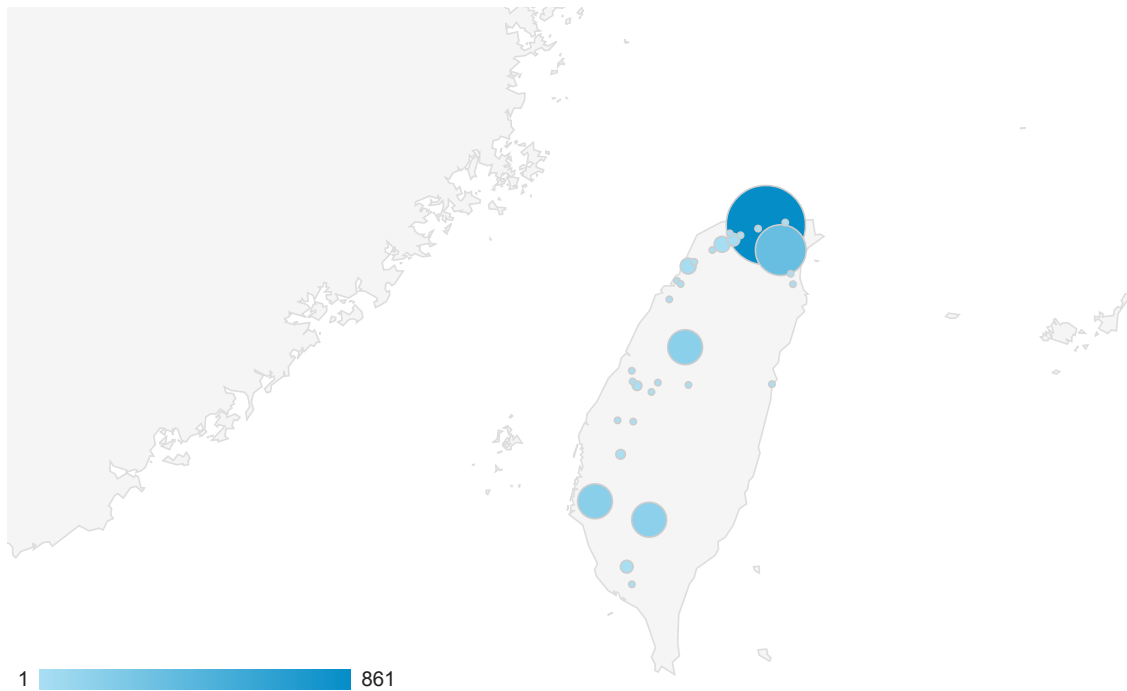
[すべて](#) » 国/地域: Taiwan



すべての訪問  
23.36%

地図表示

サマリー



| 市区町村                                 | ユーザー獲得                            |                                    |                                 | 行動                                |                              |                                       | コンバージョン                        |                          |                                    |
|--------------------------------------|-----------------------------------|------------------------------------|---------------------------------|-----------------------------------|------------------------------|---------------------------------------|--------------------------------|--------------------------|------------------------------------|
|                                      | 訪問数                               | 新規訪問の割合                            | 新規訪問数                           | 直帰率                               | 訪問別ページビュー                    | 訪問時の平均滞在時間                            | コンバージョン率                       | 目標の完了数                   | 目標値                                |
|                                      | 1,845<br>全体に対する割合: 23.36% (7,897) | 41.57%<br>サイトの平均: 47.14% (-11.82%) | 767<br>全体に対する割合: 20.60% (3,723) | 31.87%<br>サイトの平均: 32.87% (-3.05%) | 6.05<br>サイトの平均: 6.00 (0.77%) | 00:07:45<br>サイトの平均: 00:06:50 (13.60%) | 0.00%<br>サイトの平均: 0.00% (0.00%) | 0<br>全体に対する割合: 0.00% (0) | \$0.00<br>全体に対する割合: 0.00% (\$0.00) |
| 1. <a href="#">Taipei City</a>       | 861                               | 40.07%                             | 345                             | 33.57%                            | 5.47                         | 00:07:00                              | 0.00%                          | 0                        | \$0.00                             |
| 2. <a href="#">New Taipei City</a>   | 352                               | 41.76%                             | 147                             | 27.84%                            | 6.66                         | 00:08:28                              | 0.00%                          | 0                        | \$0.00                             |
| 3. <a href="#">Tainan City</a>       | 171                               | 20.47%                             | 35                              | 37.43%                            | 4.74                         | 00:11:01                              | 0.00%                          | 0                        | \$0.00                             |
| 4. <a href="#">Taichung City</a>     | 163                               | 57.67%                             | 94                              | 33.13%                            | 8.27                         | 00:07:08                              | 0.00%                          | 0                        | \$0.00                             |
| 5. <a href="#">Kaohsiung City</a>    | 155                               | 41.94%                             | 65                              | 27.10%                            | 8.60                         | 00:10:15                              | 0.00%                          | 0                        | \$0.00                             |
| 6. <a href="#">Zhongli City</a>      | 26                                | 53.85%                             | 14                              | 34.62%                            | 3.35                         | 00:02:23                              | 0.00%                          | 0                        | \$0.00                             |
| 7. <a href="#">Hsinchu City</a>      | 24                                | 75.00%                             | 18                              | 29.17%                            | 7.21                         | 00:09:31                              | 0.00%                          | 0                        | \$0.00                             |
| 8. <a href="#">Taoyuan City</a>      | 23                                | 52.17%                             | 12                              | 30.43%                            | 3.04                         | 00:05:10                              | 0.00%                          | 0                        | \$0.00                             |
| 9. <a href="#">Pingtung City</a>     | 13                                | 38.46%                             | 5                               | 46.15%                            | 2.77                         | 00:04:11                              | 0.00%                          | 0                        | \$0.00                             |
| 10. <a href="#">Yuanlin Township</a> | 7                                 | 28.57%                             | 2                               | 14.29%                            | 3.86                         | 00:03:52                              | 0.00%                          | 0                        | \$0.00                             |
| 11. <a href="#">Chiayi City</a>      | 5                                 | 80.00%                             | 4                               | 0.00%                             | 6.20                         | 00:05:22                              | 0.00%                          | 0                        | \$0.00                             |
| 12. <a href="#">Keelung City</a>     | 4                                 | 25.00%                             | 1                               | 0.00%                             | 5.25                         | 00:01:20                              | 0.00%                          | 0                        | \$0.00                             |

|     |                                   |   |         |   |         |       |          |       |   |        |
|-----|-----------------------------------|---|---------|---|---------|-------|----------|-------|---|--------|
| 13. | <a href="#">Sanzhong District</a> | 4 | 25.00%  | 1 | 25.00%  | 4.75  | 00:05:23 | 0.00% | 0 | \$0.00 |
| 14. | <a href="#">Zhunan Township</a>   | 4 | 25.00%  | 1 | 50.00%  | 2.00  | 00:04:38 | 0.00% | 0 | \$0.00 |
| 15. | <a href="#">Toufen Township</a>   | 4 | 75.00%  | 3 | 25.00%  | 4.50  | 00:01:32 | 0.00% | 0 | \$0.00 |
| 16. | <a href="#">Nantou City</a>       | 4 | 0.00%   | 0 | 0.00%   | 3.00  | 00:01:31 | 0.00% | 0 | \$0.00 |
| 17. | <a href="#">Luodong Township</a>  | 3 | 100.00% | 3 | 33.33%  | 8.33  | 00:02:25 | 0.00% | 0 | \$0.00 |
| 18. | <a href="#">Hualian City</a>      | 3 | 66.67%  | 2 | 33.33%  | 5.67  | 00:04:59 | 0.00% | 0 | \$0.00 |
| 19. | <a href="#">Miaoli City</a>       | 3 | 100.00% | 3 | 33.33%  | 2.00  | 00:01:36 | 0.00% | 0 | \$0.00 |
| 20. | <a href="#">Luzhu Township</a>    | 2 | 100.00% | 2 | 0.00%   | 6.00  | 00:03:20 | 0.00% | 0 | \$0.00 |
| 21. | <a href="#">Zhubei City</a>       | 2 | 100.00% | 2 | 50.00%  | 4.50  | 00:00:52 | 0.00% | 0 | \$0.00 |
| 22. | <a href="#">Changhua City</a>     | 2 | 100.00% | 2 | 0.00%   | 2.50  | 00:00:35 | 0.00% | 0 | \$0.00 |
| 23. | <a href="#">Dacun Township</a>    | 2 | 0.00%   | 0 | 0.00%   | 3.00  | 00:00:27 | 0.00% | 0 | \$0.00 |
| 24. | <a href="#">Yilan City</a>        | 1 | 0.00%   | 0 | 100.00% | 1.00  | 00:00:00 | 0.00% | 0 | \$0.00 |
| 25. | <a href="#">Guishan Township</a>  | 1 | 100.00% | 1 | 100.00% | 1.00  | 00:00:00 | 0.00% | 0 | \$0.00 |
| 26. | <a href="#">Yangmei City</a>      | 1 | 0.00%   | 0 | 100.00% | 1.00  | 00:00:00 | 0.00% | 0 | \$0.00 |
| 27. | <a href="#">Puli Township</a>     | 1 | 100.00% | 1 | 0.00%   | 2.00  | 00:00:32 | 0.00% | 0 | \$0.00 |
| 28. | <a href="#">Caotun Township</a>   | 1 | 100.00% | 1 | 0.00%   | 16.00 | 00:08:05 | 0.00% | 0 | \$0.00 |
| 29. | <a href="#">Chaozhou Township</a> | 1 | 100.00% | 1 | 0.00%   | 4.00  | 00:04:11 | 0.00% | 0 | \$0.00 |
| 30. | <a href="#">Huwei Township</a>    | 1 | 100.00% | 1 | 0.00%   | 6.00  | 00:30:40 | 0.00% | 0 | \$0.00 |
| 31. | <a href="#">Douliu City</a>       | 1 | 100.00% | 1 | 0.00%   | 5.00  | 00:06:15 | 0.00% | 0 | \$0.00 |

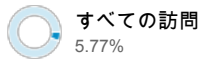


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## 地域

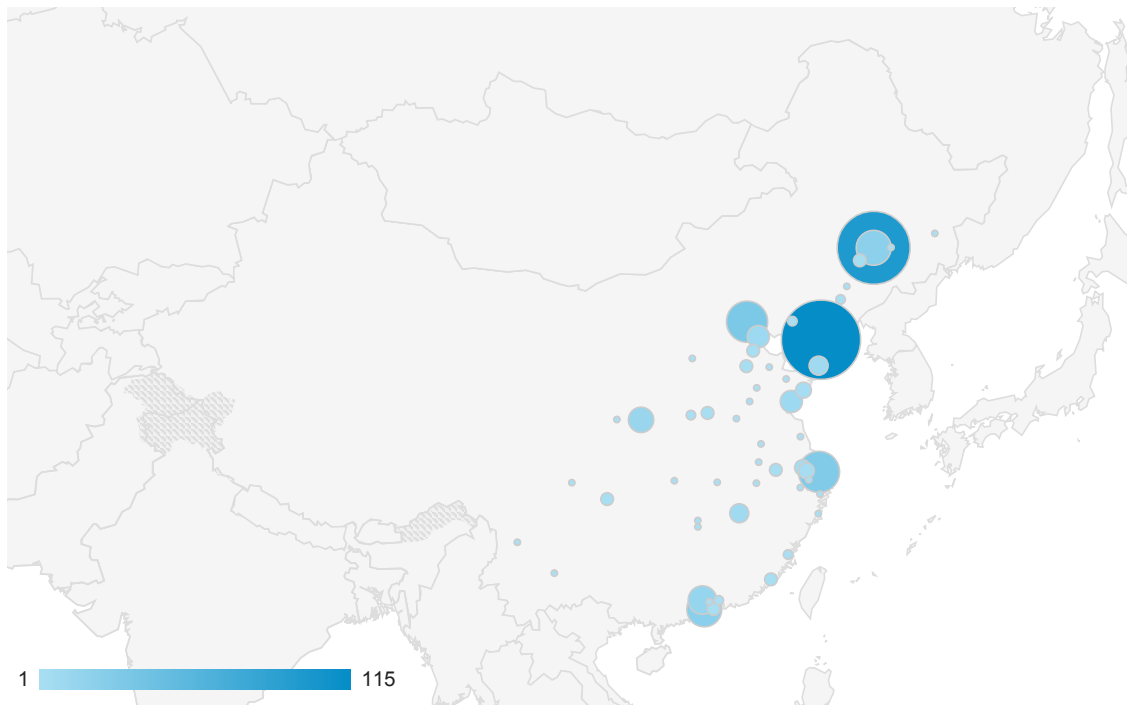
2013/12/01 - 2013/12/31

[すべて](#) » 国/地域: China



地図表示

サマリー



| 市区町村                         | ユーザー獲得                         |                                    |                                | 行動                                 |                               |                                       | コンバージョン                        |                          |                                    |
|------------------------------|--------------------------------|------------------------------------|--------------------------------|------------------------------------|-------------------------------|---------------------------------------|--------------------------------|--------------------------|------------------------------------|
|                              | 訪問数                            | 新規訪問の割合                            | 新規訪問数                          | 直帰率                                | 訪問別ページビュー                     | 訪問時の平均滞在時間                            | コンバージョン率                       | 目標の完了数                   | 目標値                                |
|                              | 456<br>全体に対する割合: 5.77% (7,897) | 33.55%<br>サイトの平均: 47.14% (-28.83%) | 153<br>全体に対する割合: 4.11% (3,723) | 24.34%<br>サイトの平均: 32.87% (-25.95%) | 6.80<br>サイトの平均: 6.00 (13.25%) | 00:12:05<br>サイトの平均: 00:06:50 (76.94%) | 0.00%<br>サイトの平均: 0.00% (0.00%) | 0<br>全体に対する割合: 0.00% (0) | \$0.00<br>全体に対する割合: 0.00% (\$0.00) |
| 1. <a href="#">Changchun</a> | 119                            | 22.69%                             | 27                             | 31.93%                             | 5.66                          | 00:13:08                              | 0.00%                          | 0                        | \$0.00                             |
| 2. <a href="#">Dalian</a>    | 115                            | 23.48%                             | 27                             | 21.74%                             | 6.97                          | 00:11:17                              | 0.00%                          | 0                        | \$0.00                             |
| 3. <a href="#">Beijing</a>   | 33                             | 72.73%                             | 24                             | 18.18%                             | 5.67                          | 00:04:33                              | 0.00%                          | 0                        | \$0.00                             |
| 4. <a href="#">Shanghai</a>  | 29                             | 37.93%                             | 11                             | 27.59%                             | 7.93                          | 00:08:35                              | 0.00%                          | 0                        | \$0.00                             |
| 5. <a href="#">Zhongshan</a> | 23                             | 8.70%                              | 2                              | 13.04%                             | 8.70                          | 00:47:58                              | 0.00%                          | 0                        | \$0.00                             |
| 6. <a href="#">Guangzhou</a> | 15                             | 26.67%                             | 4                              | 26.67%                             | 6.93                          | 00:06:48                              | 0.00%                          | 0                        | \$0.00                             |
| 7. <a href="#">Xi'an</a>     | 13                             | 23.08%                             | 3                              | 0.00%                              | 21.38                         | 00:19:31                              | 0.00%                          | 0                        | \$0.00                             |
| 8. <a href="#">Tianjin</a>   | 10                             | 40.00%                             | 4                              | 40.00%                             | 14.70                         | 00:25:52                              | 0.00%                          | 0                        | \$0.00                             |
| 9. <a href="#">Rizhao</a>    | 10                             | 60.00%                             | 6                              | 10.00%                             | 6.10                          | 00:12:03                              | 0.00%                          | 0                        | \$0.00                             |
| 10. <a href="#">Nanchang</a> | 8                              | 25.00%                             | 2                              | 37.50%                             | 8.38                          | 00:03:33                              | 0.00%                          | 0                        | \$0.00                             |
| 11. <a href="#">Yantai</a>   | 8                              | 25.00%                             | 2                              | 0.00%                              | 10.00                         | 00:12:28                              | 0.00%                          | 0                        | \$0.00                             |
| 12. <a href="#">Wuxi</a>     | 5                              | 20.00%                             | 1                              | 20.00%                             | 4.00                          | 00:08:24                              | 0.00%                          | 0                        | \$0.00                             |
| 13. <a href="#">Suzhou</a>   | 4                              | 100.00%                            | 4                              | 25.00%                             | 3.00                          | 00:02:27                              | 0.00%                          | 0                        | \$0.00                             |

|     |                             |   |         |   |         |       |          |       |   |        |
|-----|-----------------------------|---|---------|---|---------|-------|----------|-------|---|--------|
| 14. | <a href="#">Qingdao</a>     | 4 | 25.00%  | 1 | 25.00%  | 2.75  | 00:02:51 | 0.00% | 0 | \$0.00 |
| 15. | <a href="#">Siping</a>      | 3 | 66.67%  | 2 | 0.00%   | 2.67  | 00:00:43 | 0.00% | 0 | \$0.00 |
| 16. | <a href="#">Wuhu</a>        | 3 | 66.67%  | 2 | 0.00%   | 3.67  | 00:05:00 | 0.00% | 0 | \$0.00 |
| 17. | <a href="#">Xiamen</a>      | 3 | 66.67%  | 2 | 66.67%  | 2.00  | 00:00:37 | 0.00% | 0 | \$0.00 |
| 18. | <a href="#">Dezhou</a>      | 3 | 0.00%   | 0 | 0.00%   | 4.00  | 00:00:49 | 0.00% | 0 | \$0.00 |
| 19. | <a href="#">Zhengzhou</a>   | 3 | 0.00%   | 0 | 33.33%  | 3.33  | 00:11:19 | 0.00% | 0 | \$0.00 |
| 20. | <a href="#">Shenzhen</a>    | 3 | 66.67%  | 2 | 33.33%  | 3.33  | 00:02:32 | 0.00% | 0 | \$0.00 |
| 21. | <a href="#">Chongqing</a>   | 3 | 33.33%  | 1 | 33.33%  | 3.00  | 00:00:58 | 0.00% | 0 | \$0.00 |
| 22. | <a href="#">Cangzhou</a>    | 3 | 33.33%  | 1 | 0.00%   | 3.33  | 00:15:58 | 0.00% | 0 | \$0.00 |
| 23. | <a href="#">Qinhuangdao</a> | 2 | 50.00%  | 1 | 50.00%  | 2.00  | 00:00:28 | 0.00% | 0 | \$0.00 |
| 24. | <a href="#">Anshan</a>      | 2 | 100.00% | 2 | 0.00%   | 5.00  | 00:01:21 | 0.00% | 0 | \$0.00 |
| 25. | <a href="#">Fuzhou</a>      | 2 | 50.00%  | 1 | 100.00% | 1.00  | 00:00:00 | 0.00% | 0 | \$0.00 |
| 26. | <a href="#">Luoyang</a>     | 2 | 0.00%   | 0 | 0.00%   | 2.00  | 00:00:12 | 0.00% | 0 | \$0.00 |
| 27. | <a href="#">Huizhou</a>     | 2 | 0.00%   | 0 | 0.00%   | 3.00  | 00:00:37 | 0.00% | 0 | \$0.00 |
| 28. | <a href="#">Taiyuan</a>     | 1 | 100.00% | 1 | 0.00%   | 19.00 | 00:17:18 | 0.00% | 0 | \$0.00 |
| 29. | <a href="#">Shenyang</a>    | 1 | 0.00%   | 0 | 0.00%   | 9.00  | 00:28:59 | 0.00% | 0 | \$0.00 |
| 30. | <a href="#">Jilin</a>       | 1 | 100.00% | 1 | 100.00% | 1.00  | 00:00:00 | 0.00% | 0 | \$0.00 |
| 31. | <a href="#">Mudanjiang</a>  | 1 | 100.00% | 1 | 0.00%   | 2.00  | 00:00:23 | 0.00% | 0 | \$0.00 |
| 32. | <a href="#">Yancheng</a>    | 1 | 100.00% | 1 | 100.00% | 1.00  | 00:00:00 | 0.00% | 0 | \$0.00 |
| 33. | <a href="#">Hangzhou</a>    | 1 | 100.00% | 1 | 0.00%   | 6.00  | 00:03:38 | 0.00% | 0 | \$0.00 |
| 34. | <a href="#">Jiaxing</a>     | 1 | 100.00% | 1 | 0.00%   | 2.00  | 00:00:15 | 0.00% | 0 | \$0.00 |
| 35. | <a href="#">Ningbo</a>      | 1 | 100.00% | 1 | 0.00%   | 3.00  | 00:00:28 | 0.00% | 0 | \$0.00 |
| 36. | <a href="#">Taizhou</a>     | 1 | 100.00% | 1 | 100.00% | 1.00  | 00:00:00 | 0.00% | 0 | \$0.00 |
| 37. | <a href="#">Anqing</a>      | 1 | 100.00% | 1 | 0.00%   | 3.00  | 00:02:43 | 0.00% | 0 | \$0.00 |
| 38. | <a href="#">Bengbu</a>      | 1 | 100.00% | 1 | 0.00%   | 2.00  | 00:00:18 | 0.00% | 0 | \$0.00 |
| 39. | <a href="#">Hefei</a>       | 1 | 0.00%   | 0 | 0.00%   | 3.00  | 00:10:48 | 0.00% | 0 | \$0.00 |
| 40. | <a href="#">Weifang</a>     | 1 | 100.00% | 1 | 0.00%   | 4.00  | 00:02:21 | 0.00% | 0 | \$0.00 |
| 41. | <a href="#">Shangqiu</a>    | 1 | 100.00% | 1 | 0.00%   | 7.00  | 00:08:24 | 0.00% | 0 | \$0.00 |
| 42. | <a href="#">Wuhan</a>       | 1 | 100.00% | 1 | 100.00% | 1.00  | 00:00:00 | 0.00% | 0 | \$0.00 |
| 43. | <a href="#">Yichang</a>     | 1 | 100.00% | 1 | 0.00%   | 5.00  | 00:01:26 | 0.00% | 0 | \$0.00 |
| 44. | <a href="#">Changsha</a>    | 1 | 100.00% | 1 | 0.00%   | 3.00  | 00:01:52 | 0.00% | 0 | \$0.00 |
| 45. | <a href="#">Xiangtan</a>    | 1 | 100.00% | 1 | 0.00%   | 10.00 | 00:06:23 | 0.00% | 0 | \$0.00 |
| 46. | <a href="#">Dongguan</a>    | 1 | 100.00% | 1 | 100.00% | 1.00  | 00:00:00 | 0.00% | 0 | \$0.00 |
| 47. | <a href="#">Chengdu</a>     | 1 | 100.00% | 1 | 0.00%   | 2.00  | 00:00:20 | 0.00% | 0 | \$0.00 |
| 48. | <a href="#">Kunming</a>     | 1 | 0.00%   | 0 | 100.00% | 1.00  | 00:00:00 | 0.00% | 0 | \$0.00 |
| 49. | <a href="#">Baoji</a>       | 1 | 100.00% | 1 | 100.00% | 1.00  | 00:00:00 | 0.00% | 0 | \$0.00 |
| 50. | <a href="#">Binzhou</a>     | 1 | 100.00% | 1 | 0.00%   | 25.00 | 00:10:03 | 0.00% | 0 | \$0.00 |
| 51. | <a href="#">Jining</a>      | 1 | 100.00% | 1 | 0.00%   | 8.00  | 00:04:26 | 0.00% | 0 | \$0.00 |
| 52. | <a href="#">Lijiang</a>     | 1 | 0.00%   | 0 | 100.00% | 1.00  | 00:00:00 | 0.00% | 0 | \$0.00 |
| 53. | <a href="#">Tai'an</a>      | 1 | 0.00%   | 0 | 0.00%   | 6.00  | 00:02:19 | 0.00% | 0 | \$0.00 |

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## 地域

2013/12/01 - 2013/12/31

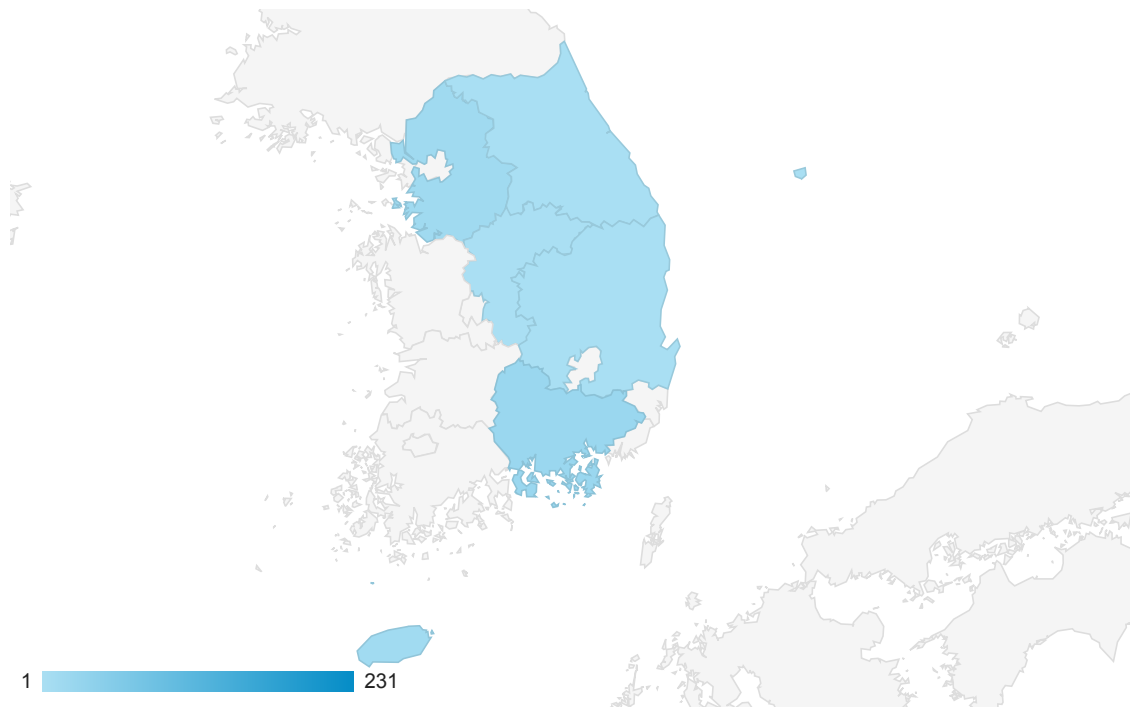
[すべて](#) » 国/地域: South Korea



すべての訪問  
3.65%

地図表示

サマリー



| 地域                   | ユーザー獲得                         |                                  |                                | 行動                                 |                               |                                       | コンバージョン                        |                          |                                    |
|----------------------|--------------------------------|----------------------------------|--------------------------------|------------------------------------|-------------------------------|---------------------------------------|--------------------------------|--------------------------|------------------------------------|
|                      | 訪問数                            | 新規訪問の割合                          | 新規訪問数                          | 直帰率                                | 訪問別ページビュー                     | 訪問時の平均滞在時間                            | コンバージョン率                       | 目標の完了数                   | 目標値                                |
|                      | 288<br>全体に対する割合: 3.65% (7,897) | 47.22%<br>サイトの平均: 47.14% (0.16%) | 136<br>全体に対する割合: 3.65% (3,723) | 27.43%<br>サイトの平均: 32.87% (-16.56%) | 8.66<br>サイトの平均: 6.00 (44.26%) | 00:09:51<br>サイトの平均: 00:06:50 (44.16%) | 0.00%<br>サイトの平均: 0.00% (0.00%) | 0<br>全体に対する割合: 0.00% (0) | \$0.00<br>全体に対する割合: 0.00% (\$0.00) |
| 1. (not set)         | 231                            | 51.52%                           | 119                            | 29.87%                             | 8.20                          | 00:09:22                              | 0.00%                          | 0                        | \$0.00                             |
| 2. Gyeongsangnam-do  | 24                             | 20.83%                           | 5                              | 8.33%                              | 7.62                          | 00:15:37                              | 0.00%                          | 0                        | \$0.00                             |
| 3. Gyeonggi-do       | 15                             | 46.67%                           | 7                              | 46.67%                             | 5.67                          | 00:08:14                              | 0.00%                          | 0                        | \$0.00                             |
| 4. Jeju-do           | 13                             | 7.69%                            | 1                              | 0.00%                              | 23.69                         | 00:11:50                              | 0.00%                          | 0                        | \$0.00                             |
| 5. Gangwon-do        | 2                              | 100.00%                          | 2                              | 0.00%                              | 6.00                          | 00:04:10                              | 0.00%                          | 0                        | \$0.00                             |
| 6. Gyeongsangbuk-do  | 2                              | 50.00%                           | 1                              | 50.00%                             | 2.50                          | 00:03:25                              | 0.00%                          | 0                        | \$0.00                             |
| 7. Chungcheongbuk-do | 1                              | 100.00%                          | 1                              | 0.00%                              | 7.00                          | 00:03:10                              | 0.00%                          | 0                        | \$0.00                             |

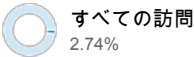
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地域

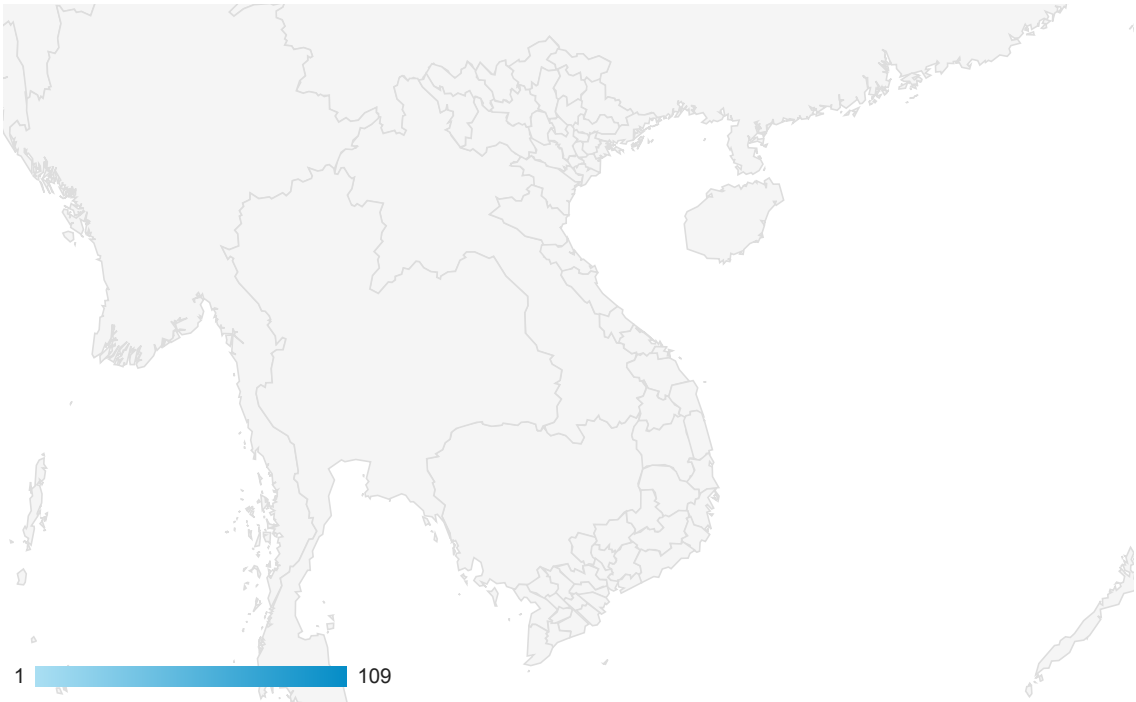
2013/12/01 - 2013/12/31

[すべて](#) » 国/地域: Vietnam



地図表示

サマリー



| 地域                  | ユーザー獲得                         |                                    |                               | 行動                                |                                |                                       | コンバージョン                        |                          |                                    |
|---------------------|--------------------------------|------------------------------------|-------------------------------|-----------------------------------|--------------------------------|---------------------------------------|--------------------------------|--------------------------|------------------------------------|
|                     | 訪問数                            | 新規訪問の割合                            | 新規訪問数                         | 直帰率                               | 訪問別ページビュー                      | 訪問時の平均滞在時間                            | コンバージョン率                       | 目標の完了数                   | 目標値                                |
|                     | 216<br>全体に対する割合: 2.74% (7,897) | 25.93%<br>サイトの平均: 47.14% (-45.01%) | 56<br>全体に対する割合: 1.50% (3,723) | 51.39%<br>サイトの平均: 32.87% (56.32%) | 4.75<br>サイトの平均: 6.00 (-20.79%) | 00:06:09<br>サイトの平均: 00:06:50 (-9.93%) | 0.00%<br>サイトの平均: 0.00% (0.00%) | 0<br>全体に対する割合: 0.00% (0) | \$0.00<br>全体に対する割合: 0.00% (\$0.00) |
| 1. Hanoi            | 109                            | 12.84%                             | 14                            | 73.39%                            | 1.94                           | 00:03:48                              | 0.00%                          | 0                        | \$0.00                             |
| 2. Ho Chi Minh City | 55                             | 32.73%                             | 18                            | 29.09%                            | 9.73                           | 00:10:21                              | 0.00%                          | 0                        | \$0.00                             |
| 3. Da Nang          | 26                             | 42.31%                             | 11                            | 34.62%                            | 3.85                           | 00:04:30                              | 0.00%                          | 0                        | \$0.00                             |
| 4. Thua Thien-Hue   | 19                             | 36.84%                             | 7                             | 26.32%                            | 7.84                           | 00:07:51                              | 0.00%                          | 0                        | \$0.00                             |
| 5. Nghe An          | 2                              | 50.00%                             | 1                             | 0.00%                             | 2.50                           | 00:01:59                              | 0.00%                          | 0                        | \$0.00                             |
| 6. Hai Phong        | 2                              | 100.00%                            | 2                             | 0.00%                             | 7.00                           | 00:05:29                              | 0.00%                          | 0                        | \$0.00                             |
| 7. Dong Nai         | 2                              | 100.00%                            | 2                             | 0.00%                             | 6.00                           | 00:32:19                              | 0.00%                          | 0                        | \$0.00                             |
| 8. Hai Duong        | 1                              | 100.00%                            | 1                             | 100.00%                           | 1.00                           | 00:00:00                              | 0.00%                          | 0                        | \$0.00                             |

